Institutional Data: What's Available and How to Get it

Jim Lenio, PhD Institutional Research & Strategic Analysis October 2024





https://irsa.utk.edu/

Here's the plan...

- Brief into to the field of Institutional Research
- IRSA basics who we are and what we do
- Where is the data and how can I access it?
- Answer the questions from the presentation description while demonstrating how to access and use the various reports available
- Answer any questions from attendees



What even is Institutional Research?

The purpose of institutional research is to provide support for planning, policy formation, decision making, and to facilitate organizational learning.

Most institutions have an IR office:

Institutional Research & Assessment

Planning, Assessment, Research & Quality Institutional Research, Analytics, & Decision Support Institutional Data & Research

Data, Academic Planning, & Institutional Research

Institutional Research, Planning, and Effectiveness



SAIR Southern Association for Institutional Research

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IR at UTK = Institutional Research & Strategic Analysis



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About IRSA

The mission of Institutional Research and Strategic Analysis is to foster a culture of evidence and continuous improvement by providing **accurate and timely data and information** to university administrators, departments, and faculty **to inform their decision making**. IRSA also supplies data for federal and state mandated reporting and external publications.

Our key values are integrity, service, and collaboration.

External Reporting

Internal Reporting

Ad-hoc Support



External Reporting

Federal

- IPEDS
- FVT/GE

State

- UT System
- TN Higher Education Commission (THEC)

Rankings/Benchmarking

- US News & World Report
- Times Rankings
- Oklahoma State Salary Survey
- QS World Rankings
- American Association of University Professors (AAUP)

Other

- College Board
- Consortium for Student Retention Data Exchange (CSRDE)
- Association of Public and Land-Grant Universities (APLU)
- American Talent Initiative (ATI)
- Council of Graduate Schools (CGS)
- NSF-NIH GSS Survey
- Petersons
- Princeton Review
- Southern Universities Group (SUG)



Internal Reporting

Fact Book

- Standard (PDF) Fact Book for Admissions, Financial, Facilities, Outcomes, Faculty & Staff
- Interactive Fact Book for Enrollment, Retention/Graduation, Majors Awarded, Diversity, Degrees (coming soon)

Academic Unit Statistics

• Department level 5- and 10-year trends of student, faculty, and retention/graduation metrics. College comparison data.

Student Success

Undergraduate course success and first-time freshmen retention/graduation by student characteristics

Faculty Salary/Graduate Stipend Survey

• Faculty salary and grad stipend data by discipline and rank. Peer comparison data

Other Reports

- <u>Common Data Set</u>
- <u>US News Rankings</u>



Ad-hoc Support

The Institutional Research & Strategic Analysis team provides additional support as requested, including data for...

- Chancellor/Provost/Administration needs
- Accreditation
- Academic Program Review
- Discipline specific external reporting
- Research projects



Data Permissions/Access/Requests

• Data Central: https://data.utk.edu/

Permission

- System Access Request Forms --> SAS Access Form (Academic)
- Make sure you've completed FERPA
- Get supervisor signature

Access

- Data Self-Service Options
- How to make a request
 - Data Requests form



Available Reports

Data Central

- Graduate Blueprint
 - Admissions, Enrollment, Support, Success, Placement
- Enrollment Management
 - Incoming Class, Trends, Affordability, Geographic Mix, Diversity & Quality
- Academic Unit Statistics (AUS)
 - 5 and 10 yr enrollment, retention, graduation, faculty/staff trends.
- Student Success
 - Undergraduate course success, detailed ret/grad for FTF.
- Academic Reporting Portal (ARP)
 - Individual student level data.

IRSA

- Enrollment Dashboard
 - Trend Enrollment, Student Demographics
- Retention Dashboard
 - Retention into 2nd and 3rd Fall, 4 and 6yr Grad rates; by student characteristics
- Majors Awarded Dashboard
 - By academic year, gender, race/ethnicity, degree level, to the concentration level
- Fact Book
 - Summary of data from different areas including Facilities, Outcomes, and Financial

Live vs Census Data

Live - Updated daily; good for operational needs

Census – Snapshot on 14th Day of each term; good for trends



Presentation Description Questions

- Have you ever wondered where the data for ABET, or the CRA's Taulbee Survey, or the US News & World Report rankings come from?
 - IRSA, by querying the IDS
- Have you ever wondered how many EECS students there are?
 - 1,551 enrolled for credit in FA 2024
- What is the demographic make-up of the UG student body?
 - 79.8% White; 6.9% Hispanic; 5.4% Two or more races; 3.9% Asian; 3.9% Black
- How many out of state freshmen return for their second fall?
 FA23 Cohort = 93%
- (Bonus) How many PhD's in Computer Science were awarded in the 2020-21 academic year?
 Answer: 7



What's Next for IRSA?

- Power BI
- New dashboards
- Trainings



IRSA Contact

Website: <u>https://irsa.utk.edu/</u> Email: <u>IRSA@utk.edu</u> Location: 314 UT Conference Center, 600 Henley Street

- Requests for data/reports can be submitted through the <u>Data Central form</u>. (link can be found on the IRSA or Data Central websites)
- Other related websites:
 - Institutional Effectiveness (assessment data found here)
 - <u>Data Central (IRSA, Enrollment Mgmt, Grad Blueprint, & HR dashboards)</u>

