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Interactive Data Science: Detecting the Expected and Discovering the Unexpected

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Oak Ridge National Laboratory



U.S. DEPARTMENT OF
ENERGY

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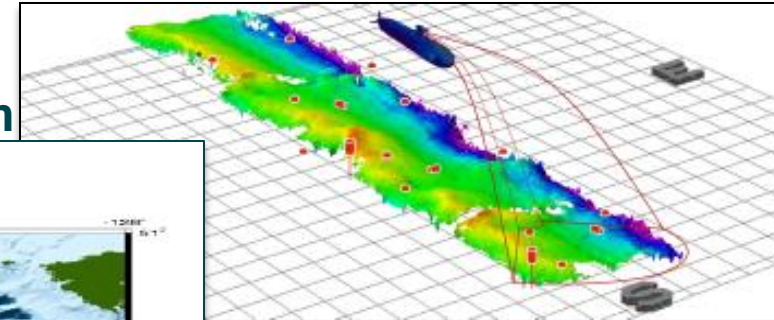
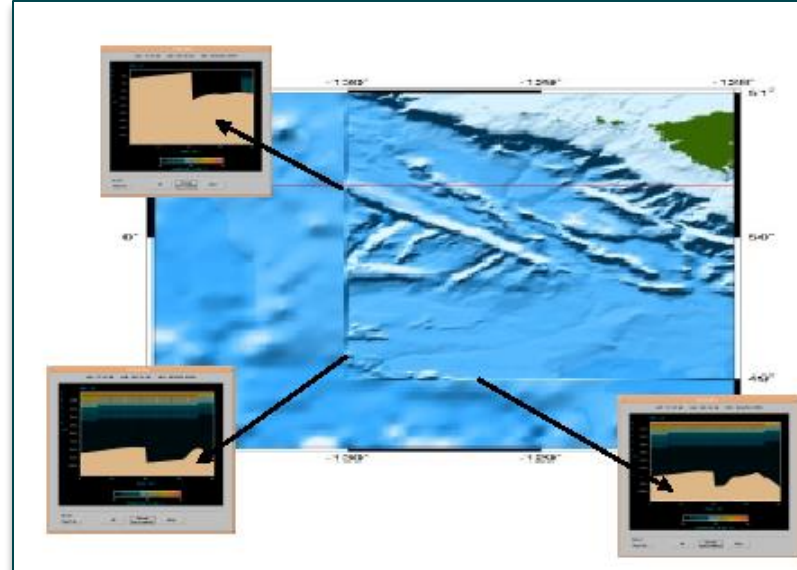
*All images are my own unless otherwise noted.

Lockheed Martin and Naval Research Laboratory

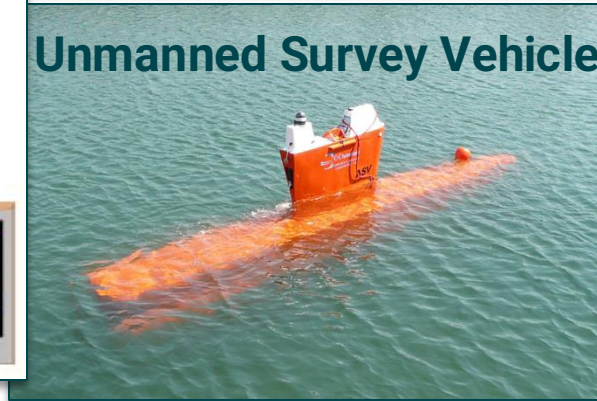
Underwater Mapping

- Led international efforts to develop new oceanographic and acoustics data products
- US Navy Through-the-Sensors
- Led some of the first autonomous underwater vehicle efforts
- Hydrographic Science
- Introduced visual analytics to U.S. Navy oceanographic and acoustics operations

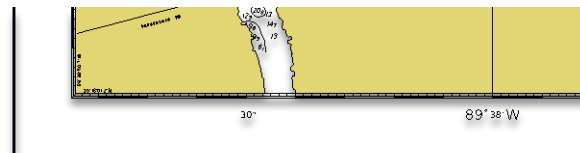
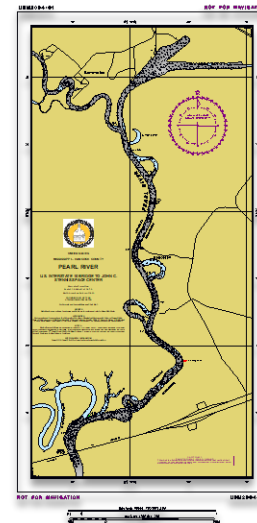
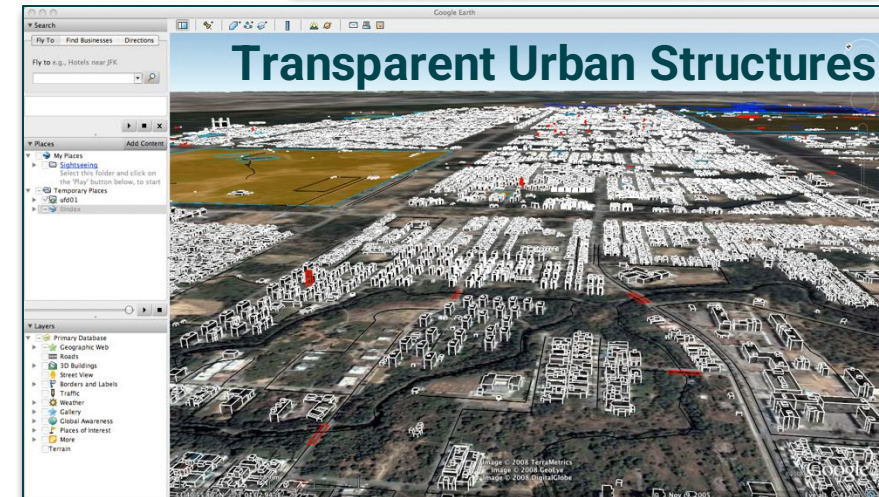
OAML Feathering Algorithm



Unmanned Survey Vehicle



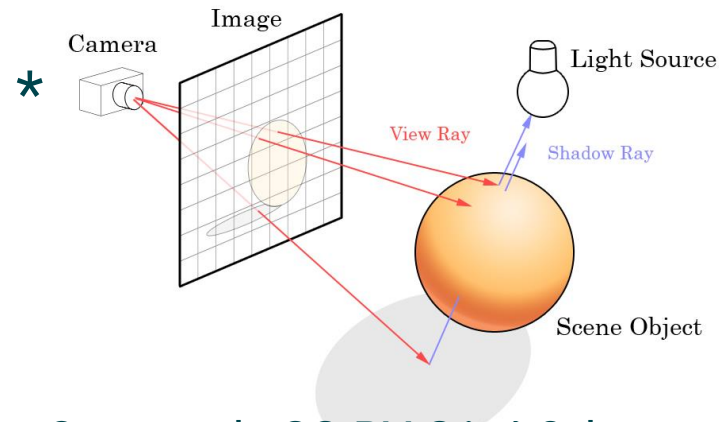
Transparent Urban Structures



NOT FOR NAVIGATION

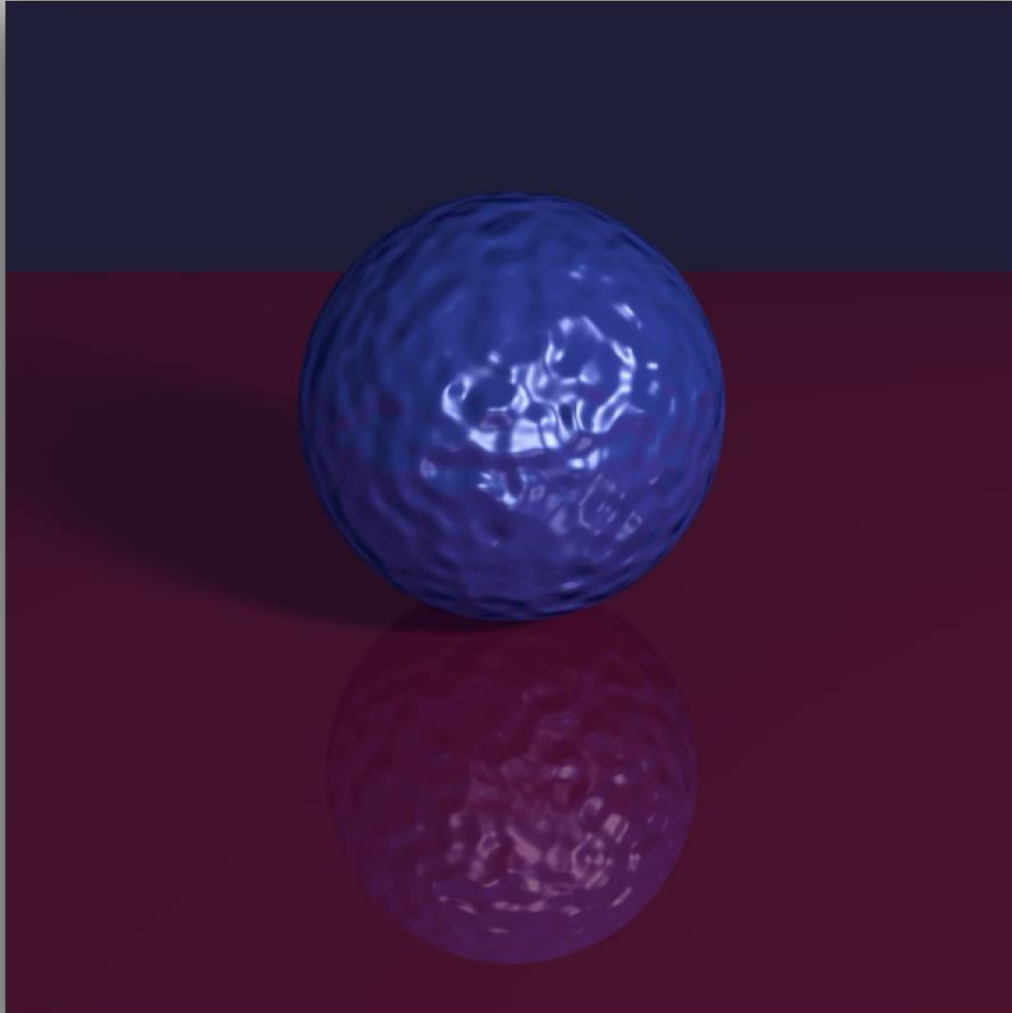
jRay: A Ray Tracing Framework and GUI

- Developed during Ph.D. studies at MSU
- Initially developed in C++ but later ported to Java
- Implemented a GUI for editing scene parameters and monitoring the ray tracing process.
- Multi-threaded with several advanced options to render complex surfaces, antialiasing, reflections, textures, Perlin noise, etc.

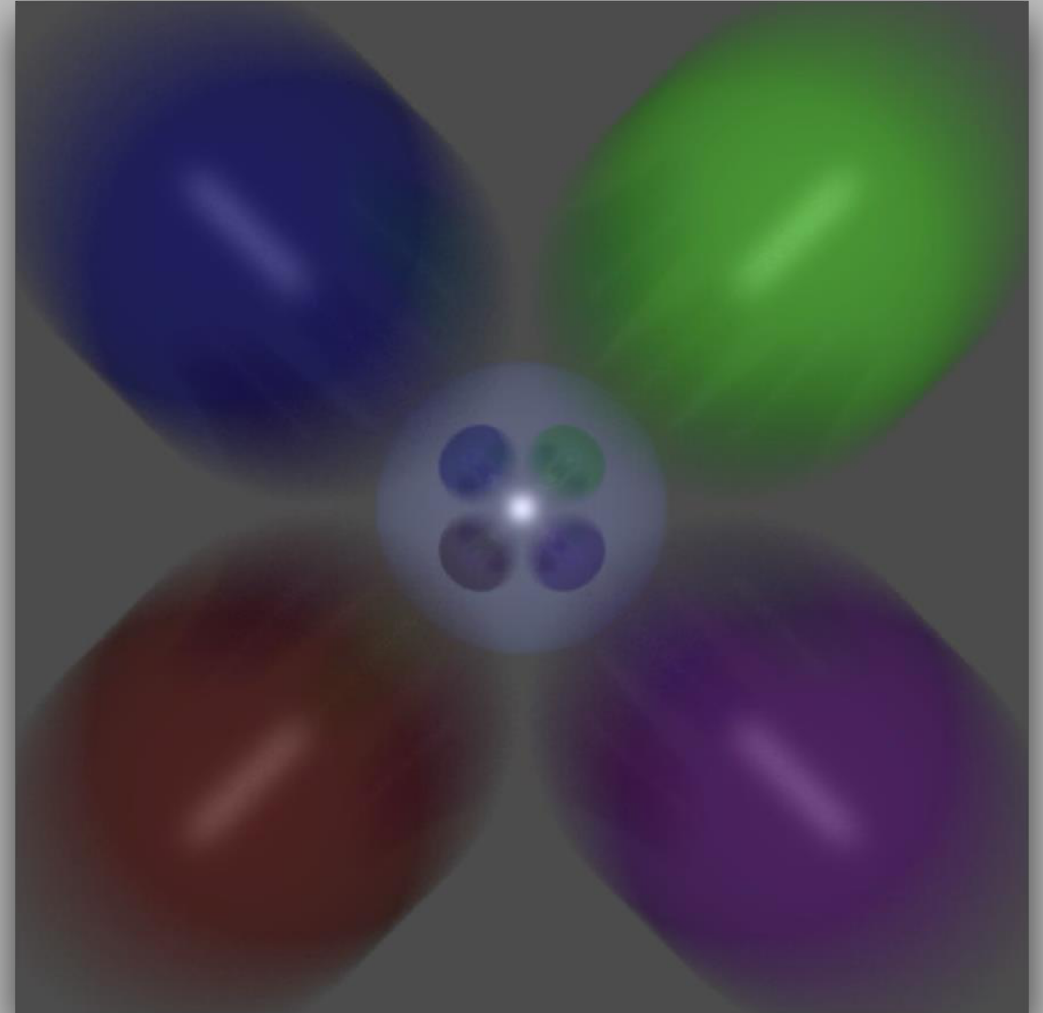


jRay Outputs

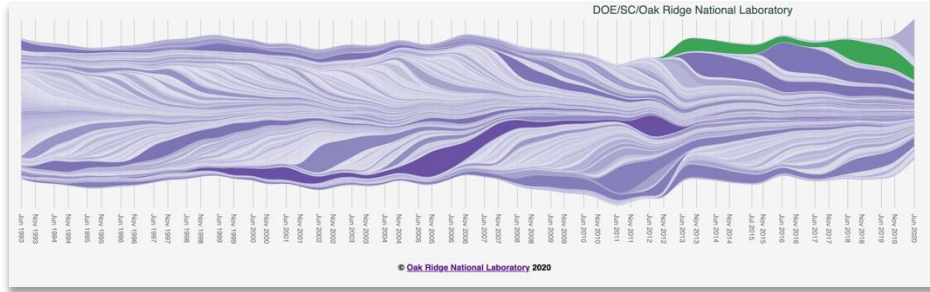
Perlin Noise



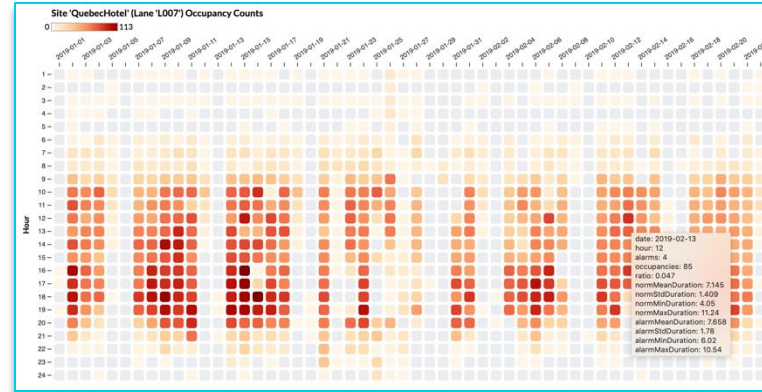
Motion Blur with Reflections



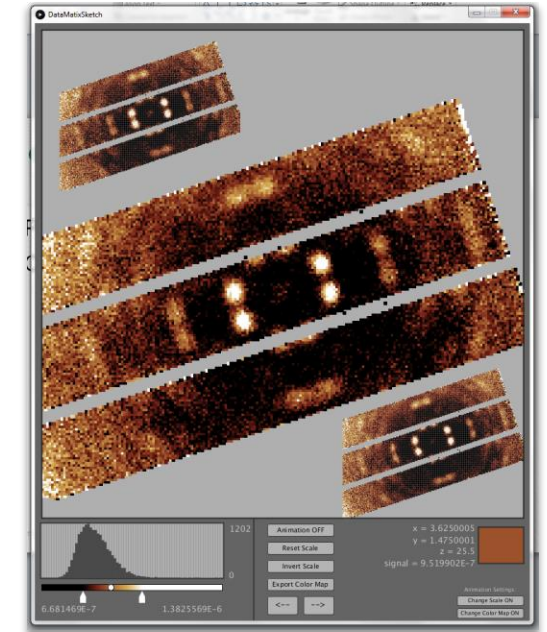
ORNL: Broad Multidisciplinary Applications with Domain Experts



Top500 Trend Analysis



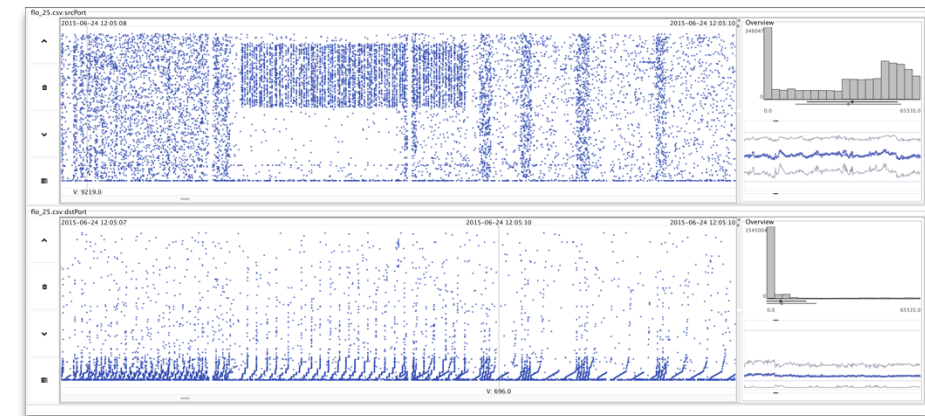
Nuclear Nonproliferation



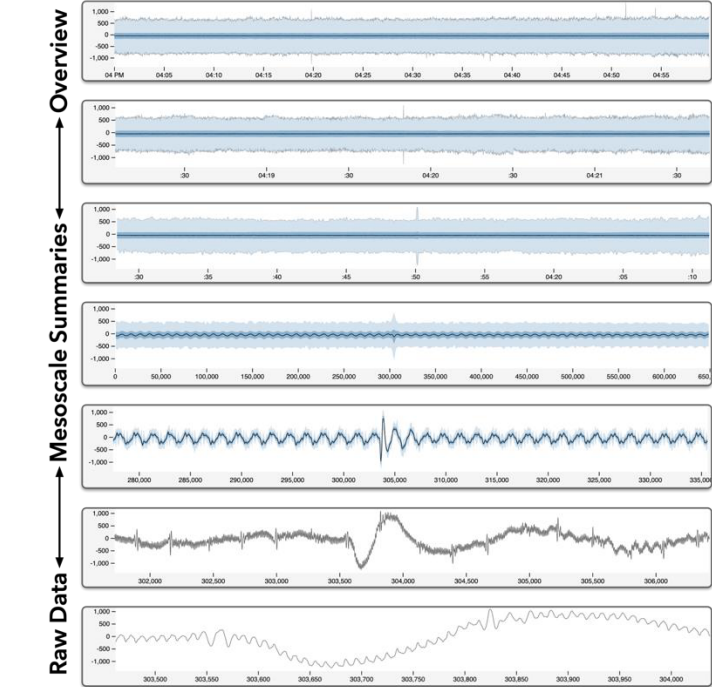
Neutron Science



AR/VR Immersive Analytics



Cyber Security & Cyber Physical



Scalable Sensor Analysis

My Industry Sabbatical

- **Regions Financial Corp. (VP, Enterprise Data Analytics)**

- Introduced advanced multivariate visual analytics to the enterprise
- Applications in finance, fraud, wealth, and customer support
- On-premise challenges, vendor interactions, and innovating in a corporation



- **Lirio, LLC (Sr. Director of Analytics)**

- Startup focused on integrating reinforcement learning with behavioral science for healthcare messaging
- Reported to CTO and executive team, led data scientists, agile development
- Moved analytics / reporting from a reactive to proactive maturity level
- Established internal analytics platform and external customer app
 - Addressed all the legal, technical, and user experience challenges
- Entrepreneurial processes, applied data science/ML, formal leadership training, 1:1 direct reports



Interactive Data Science

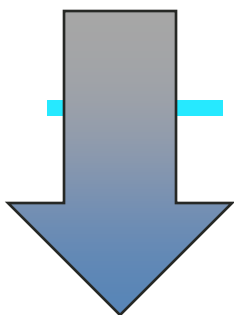
GOAL: Help people explore and understand data

**Joseph Berkson calls this
“interocular traumatic impact”**



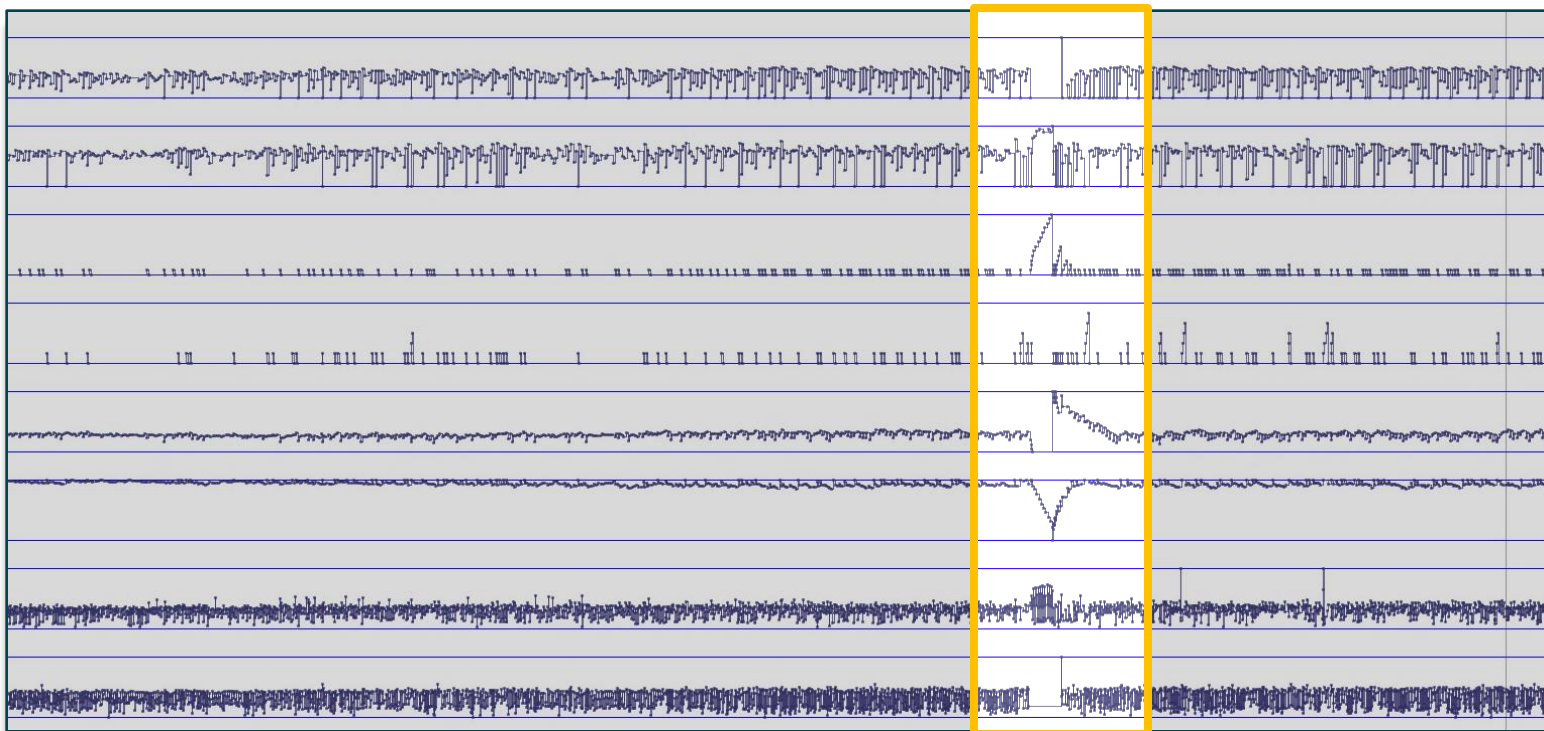
“A conclusion that hits us between the eyes.”
[Cleveland, 1993]

DATA



Insight

492258	2016-06-17 21:07:03.466 OPC.Temperature.ExtraTemp1 SuperUser (OPC) 9526586 618
492259	2016-06-17 21:07:03.466 OPC.Temperature.BottomTemperatureValidation SuperUser (OPC) 9526586 618.1999999999982
492260	2016-06-17 21:07:03.486 Process.CathodeTuningControl.CathodePower [OnChange(OPC.PowerSupply.Filament.VoltageFB)] Arcam.EBMControl.Process.CathodeTuningControl.OnCathodPowerChange() (Logic) 9526586 5.929202
492261	2016-06-17 21:07:03.516 Process.CathodeTuningControl.MeanCathodePower [OnChange(Process.CathodeTuningControl.CathodePower)] Arcam.EBMControl.Process.CathodeTuningControl.MeasureMeanPower() (Logic) 9526587 5.905572
492262	2016-06-17 21:07:03.516 OPC.PowerSupply.HighVoltage.SafetySignal [OnPositiveFlank(SafetySignalTimer.Timeout)] Arcam.EBMControl.Process.HighVoltageControl.OnTimeToSendSafetySignal() (Logic) 9526587 True



“What information consumes is rather obvious: it consumes the attention of its recipients. Hence a wealth of information creates a **poverty of attention**, and a need to allocate that attention efficiently among the overabundance of information sources that might consume it.”

Herb Simon
Quoted by Hal Varian
Scientific American
September 1995

How Many V's?

MTHIVLWYADCEQGHKILKMTWYN
ARDCAIREQGHVVKMFPSSTWYARND
GFPSVCEILQGKMFPSNDRCEKQPDK
SGMDKAKDKKVPSTWYACEQTWRS

How Many V's?

MTHI**V**LWYADCEQGHKILKMTWYN
ARDCAIREQGH**L**VKMFPSTWYARND
GFPS**V**CEILQGKMFPSENDRCEKQPDK
SGMDKAKDKK**V**PSTWYACEQTWRS

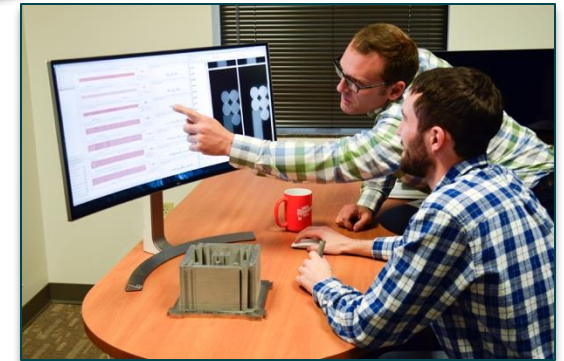
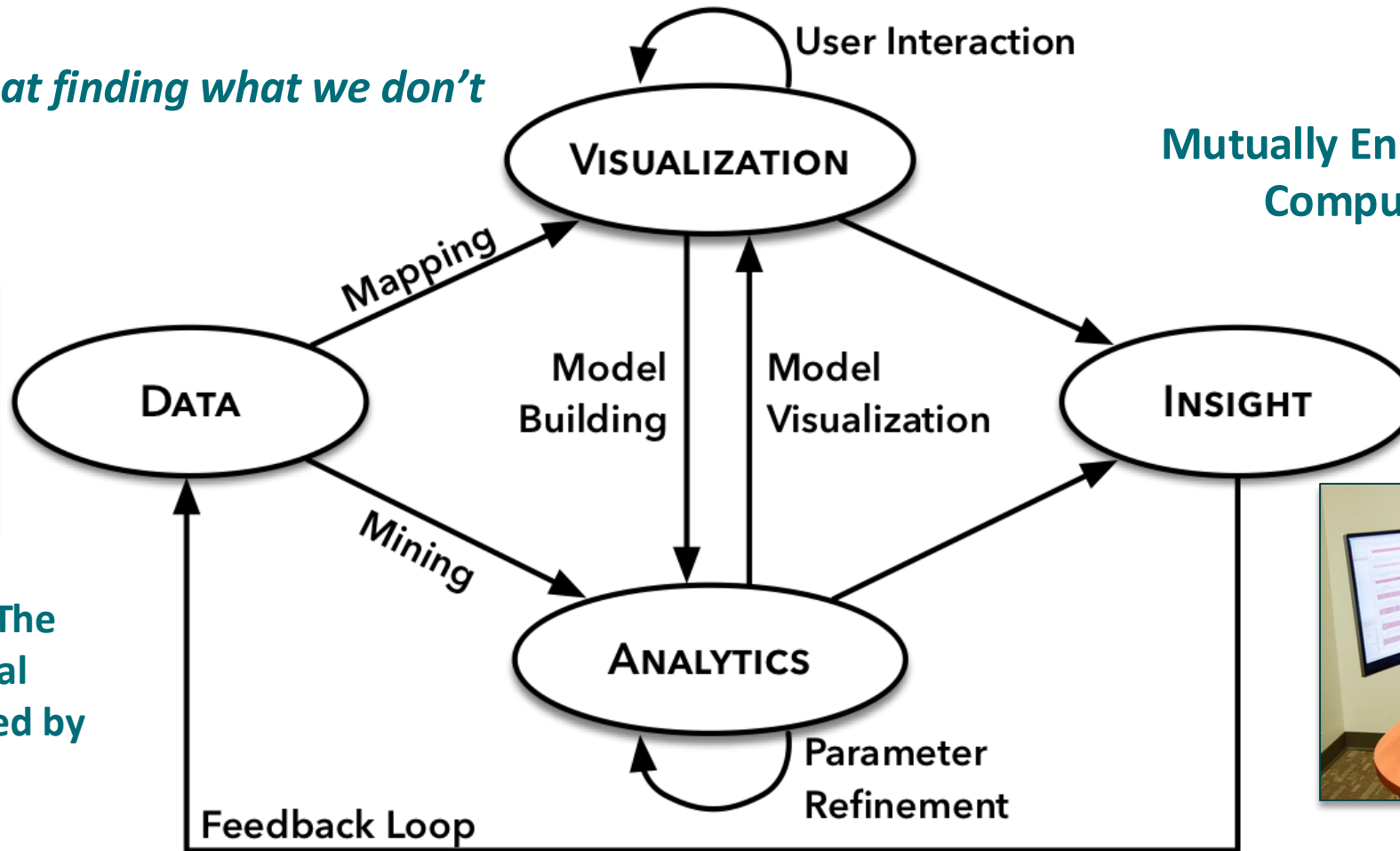
Visual Analytics: Detect the Expected, Discover the Unexpected

"We don't look at enough of our data."

"We're not good at finding what we don't already know."

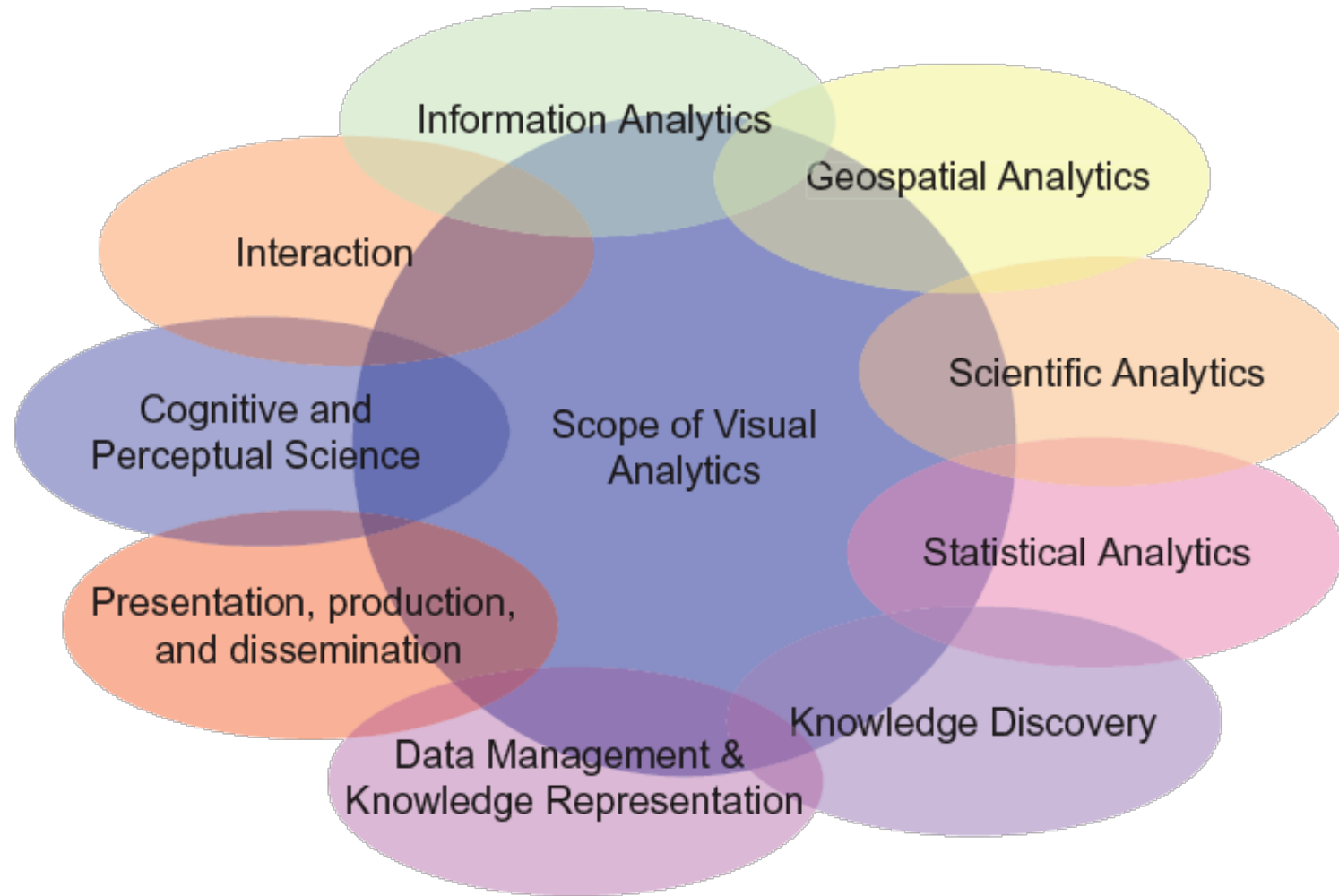


Visual Analytics: "The science of analytical reasoning facilitated by interactive visual interfaces."

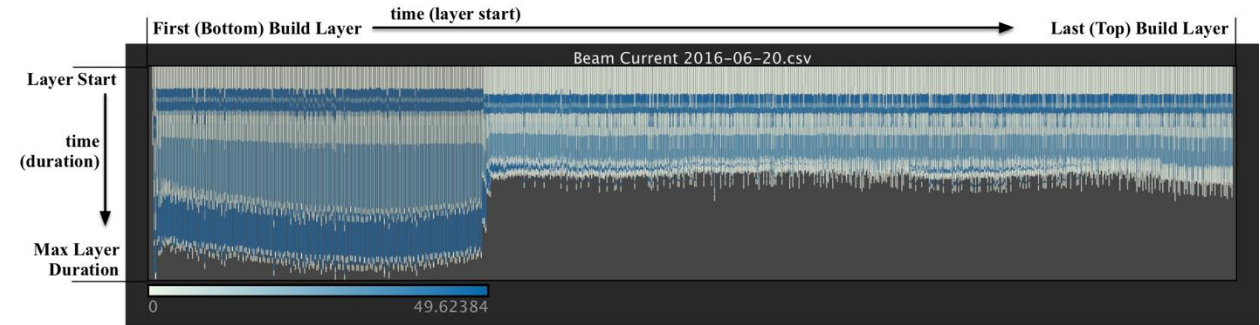
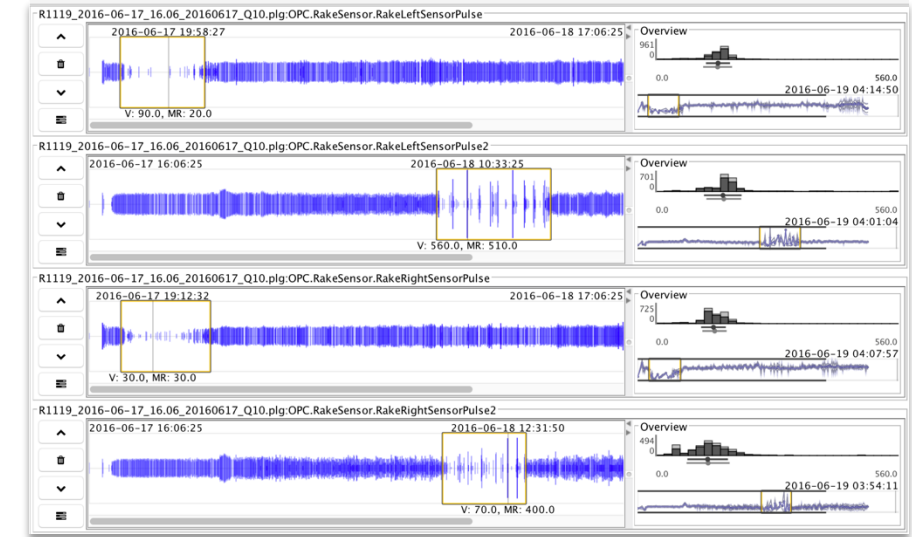
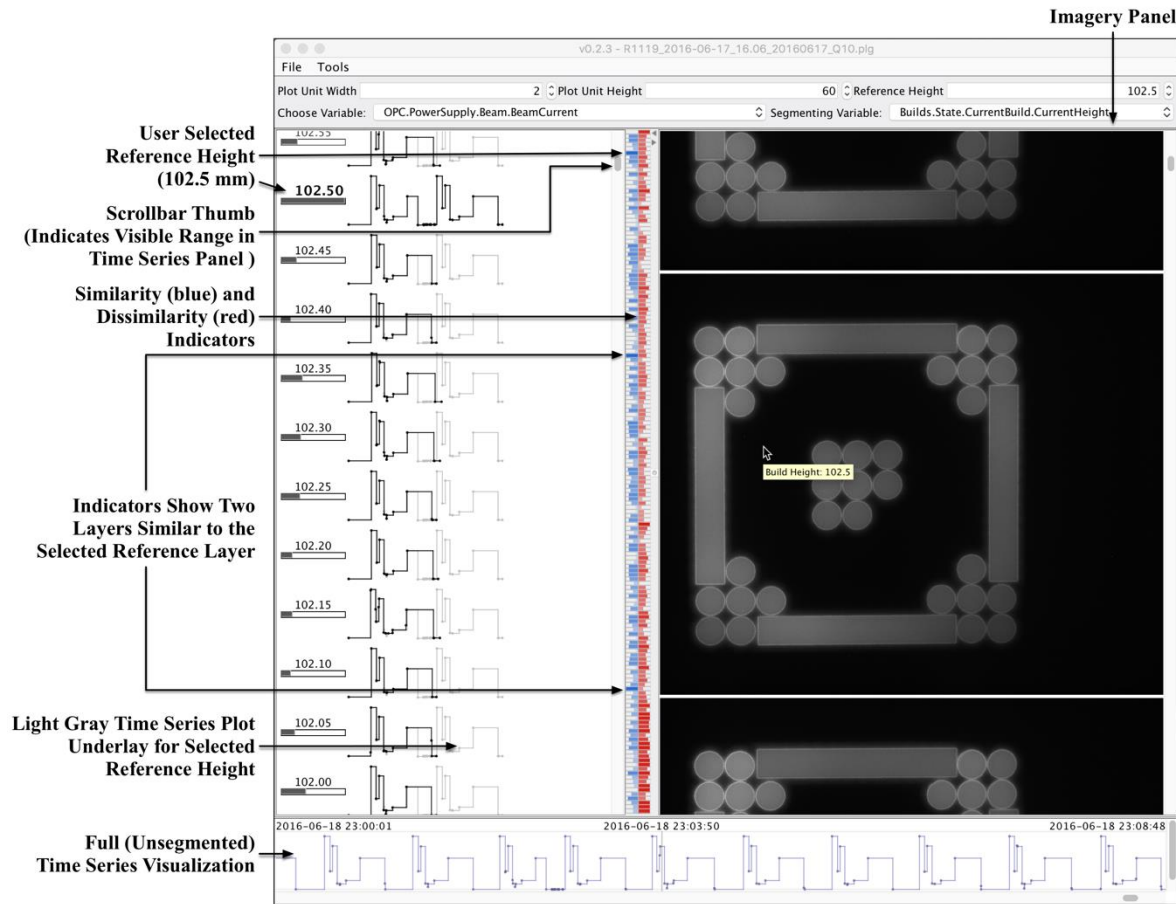


Adapted from Keim et al., *Mastering the Information Age: Solving Problems with Visual Analytics*, 2011

Visual Analytics is Multidisciplinary

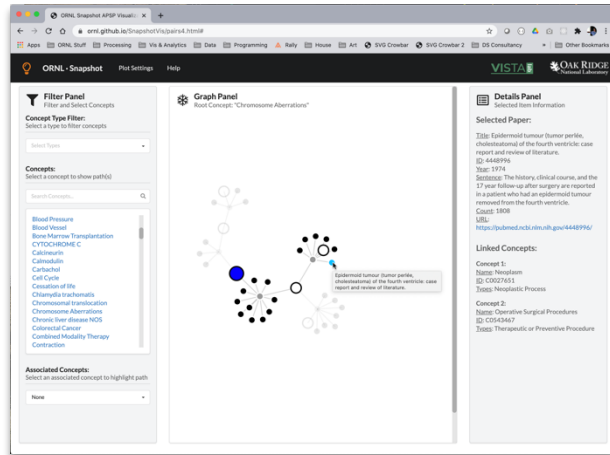


Falcon: Guided Exploration of Temporal Sensor Data

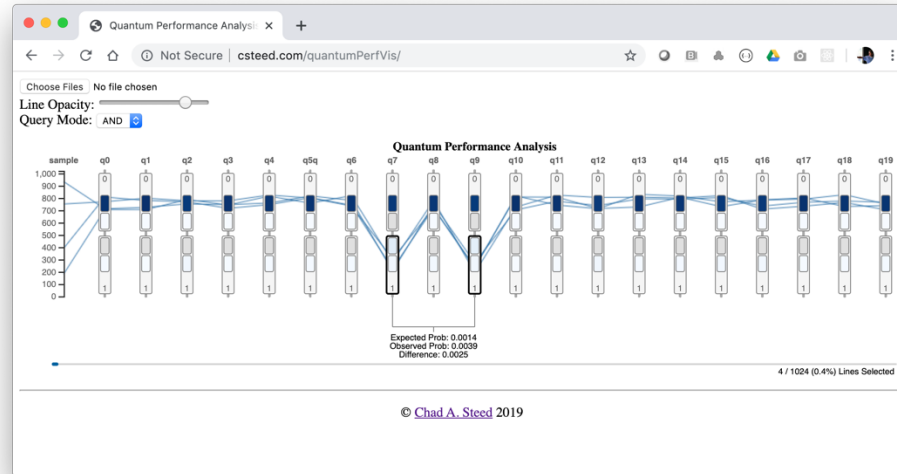


Citation: “Falcon: Visual Analysis of Large, Irregularly Sampled, and Multivariate Time Series Data in Additive Manufacturing.” C. A. Steed, W. Halsey, R. Dehoff, S. Yoder, V. Paquit, and S. Powers. *Computers & Graphics*, vol. 63, 2017, pp. 50-64.

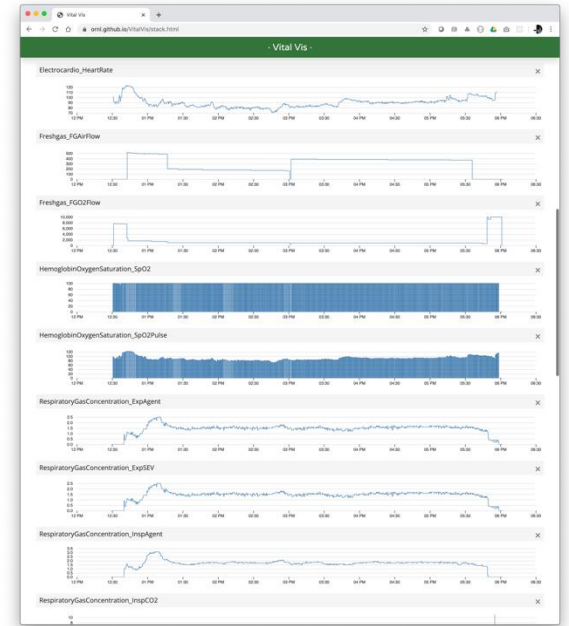
Broad Multidisciplinary Applications of Visual Analytics



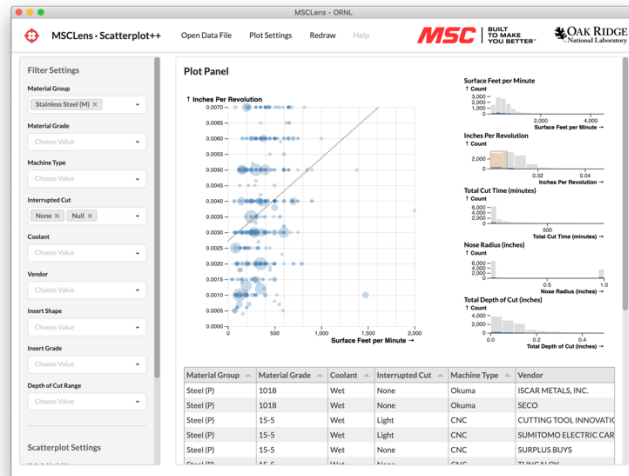
Graph Analytics and Publication Mining



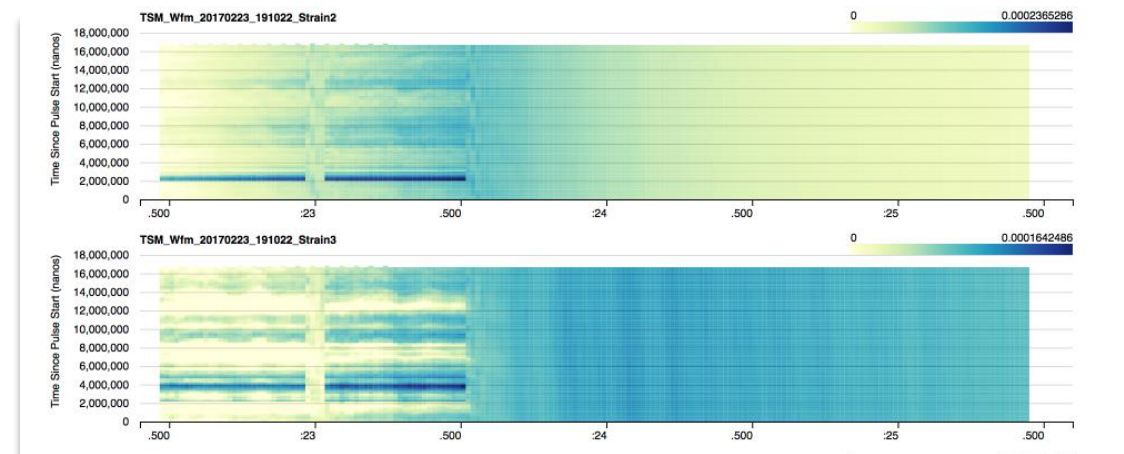
Exploring Noise in Quantum Computing Devices



Healthcare Decision Support



Business Intelligence for Tooling Companies



Strain Sensors from SNS Neutron Pulse Activities

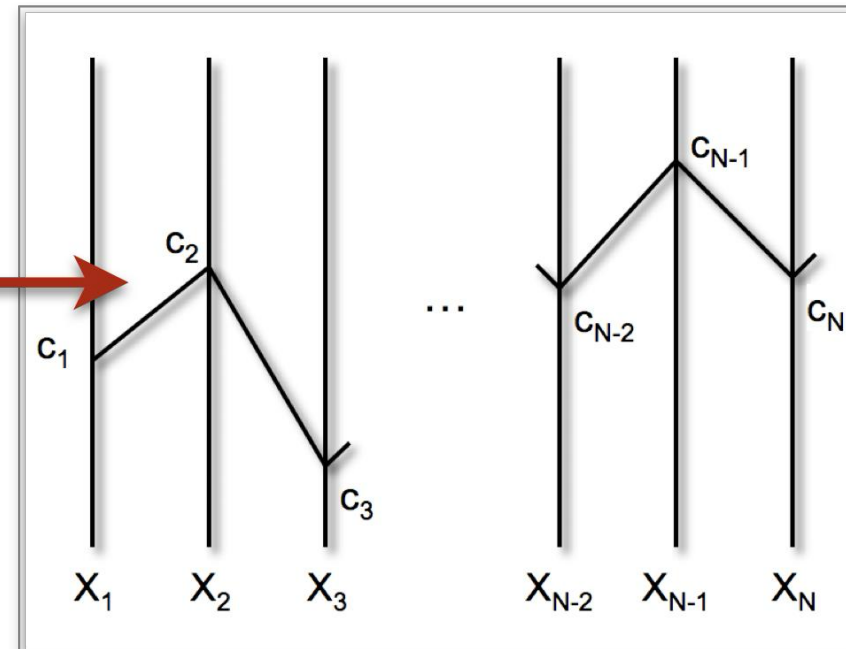
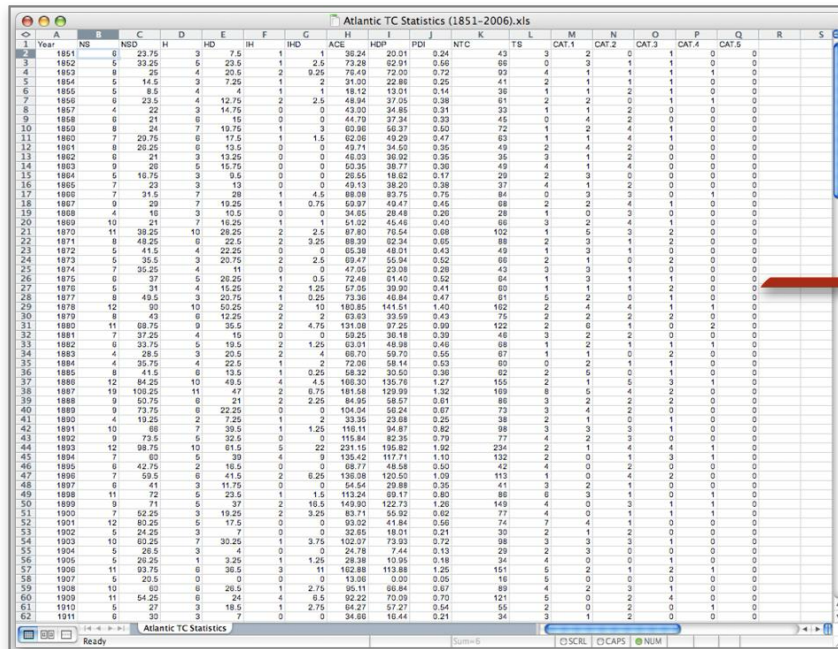
Multivariate Visual Analytics

Multivariate Visual Analytics with Parallel Coordinates

Parallel Coordinates

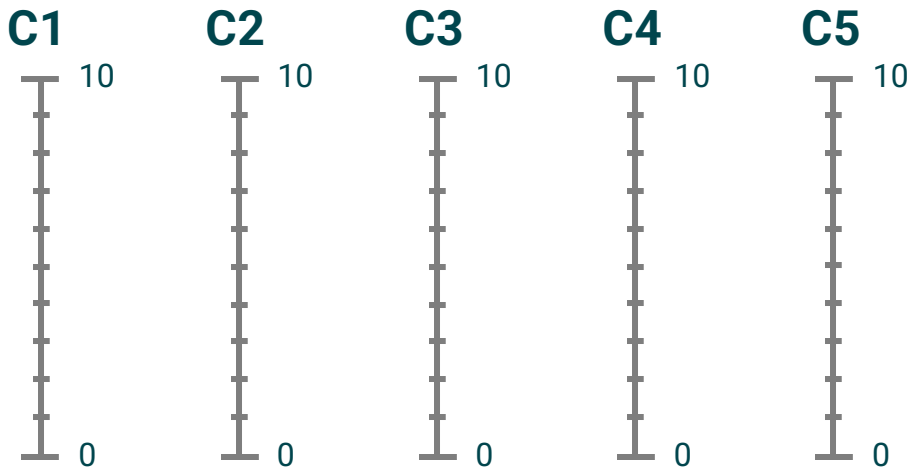
Two-dimensional representation of multidimensional data sets by representing the N -dimensional data tuple C with coordinates $(c_1, c_2, \dots, c_N)$ by points on N parallel axes which are joined with a polyline.

Inselberg, 1985 | Wegman, 1990



Algorithm to Construct a Parallel Coordinates Plot

	C1	C2	C3	C4	C5
R1	7	3	4	8	1
R2	2	7	6	3	4
R3	9	8	1	4	2



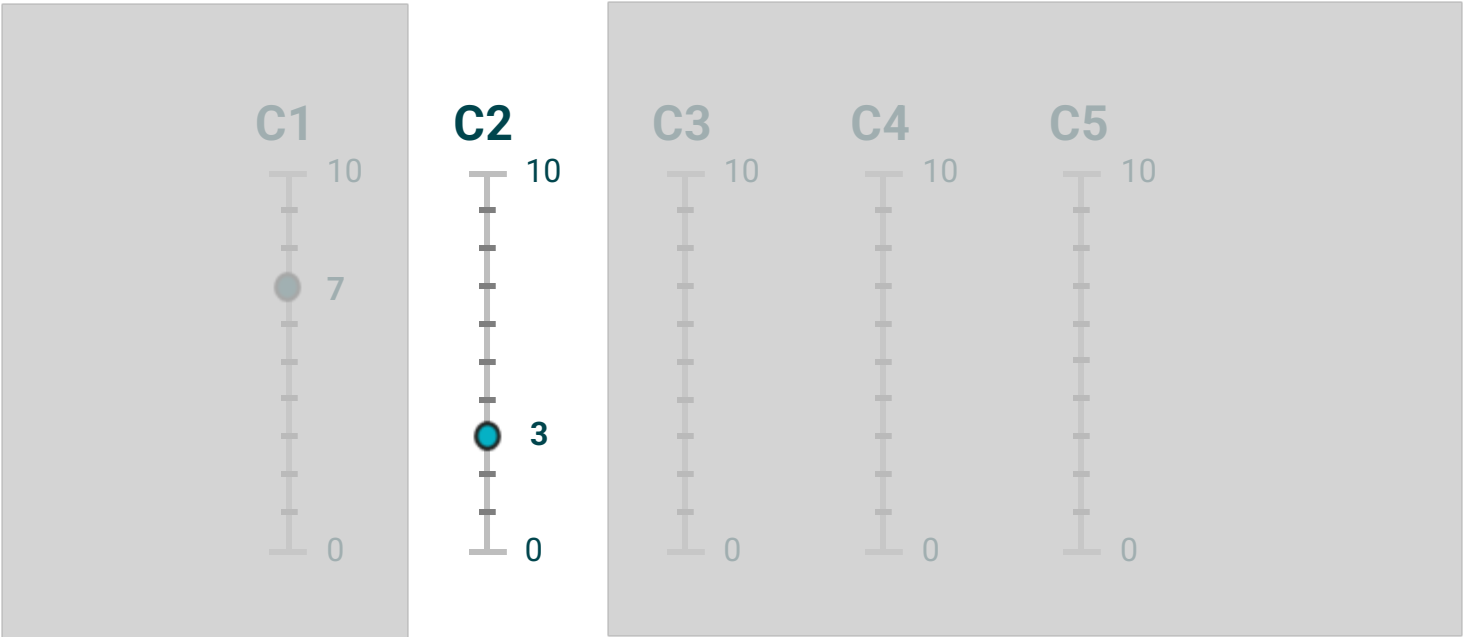
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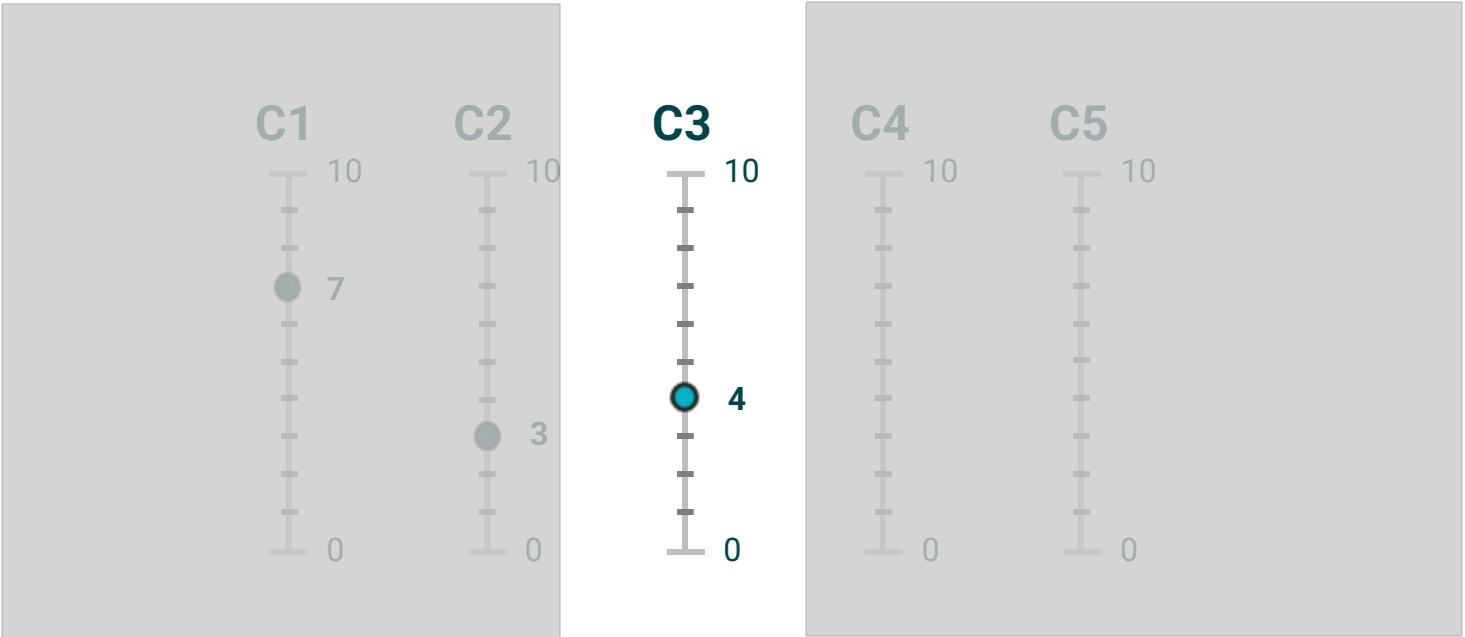
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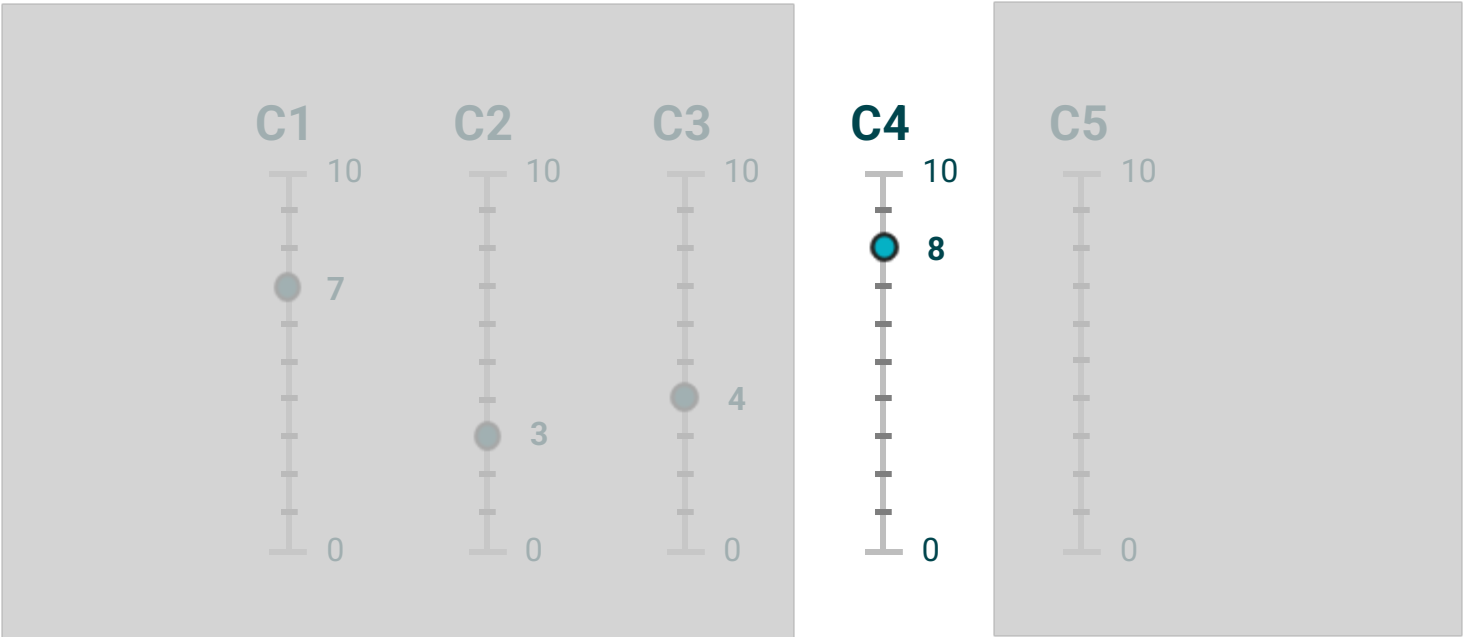
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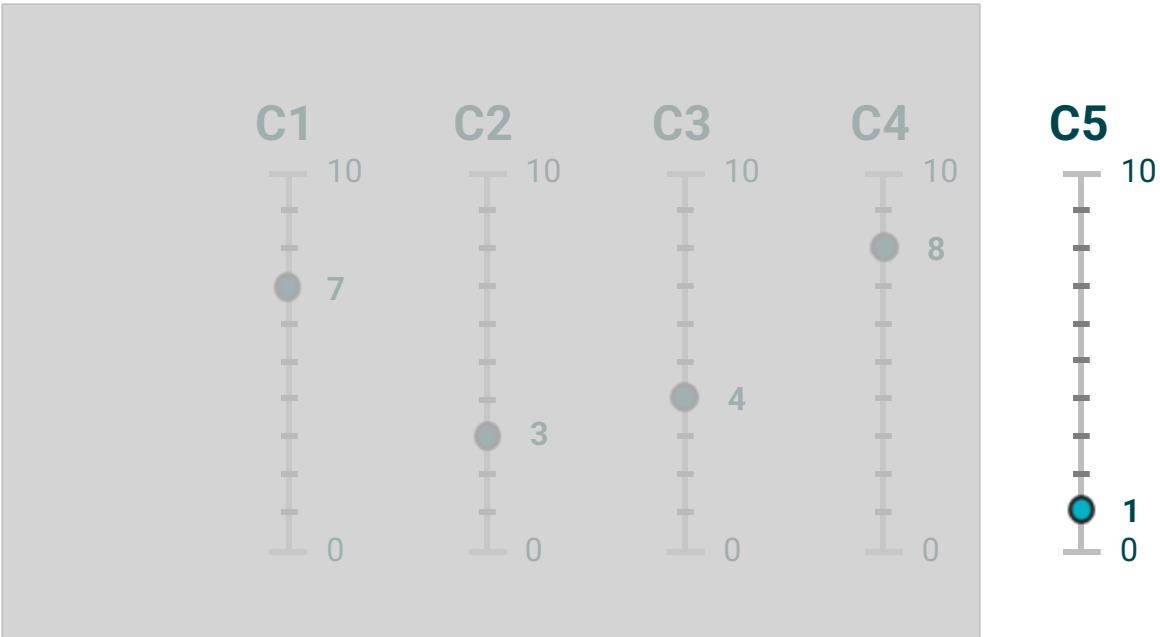
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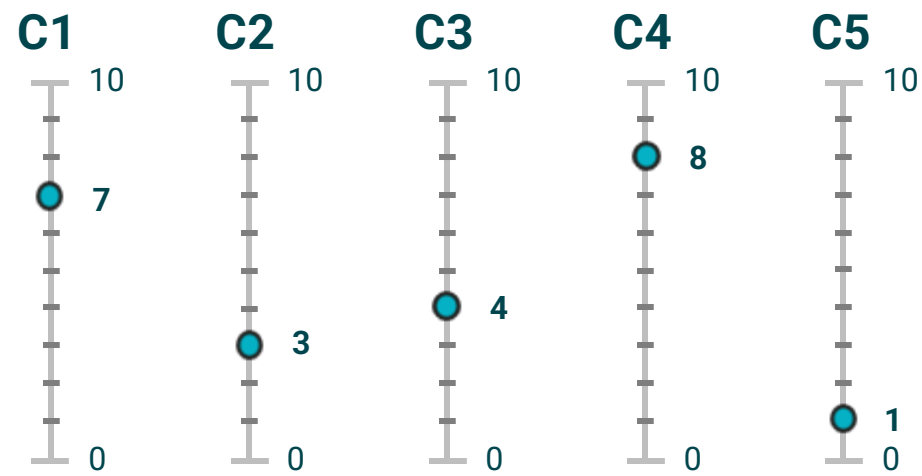
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Algorithm to Construct a Parallel Coordinates Plot

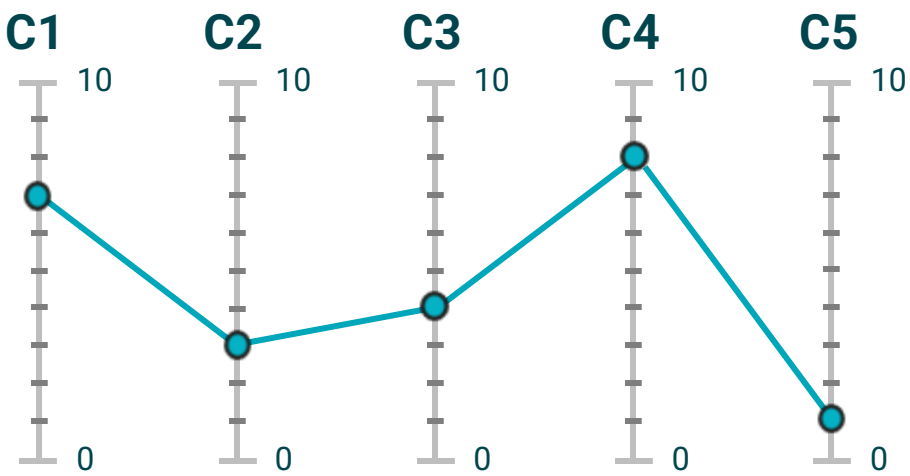
	C1	C2	C3	C4	C5
R1	7	3	4	8	1
R2	2	7	6	3	4
R3	9	8	1	4	2



Algorithm to Construct a Parallel Coordinates Plot

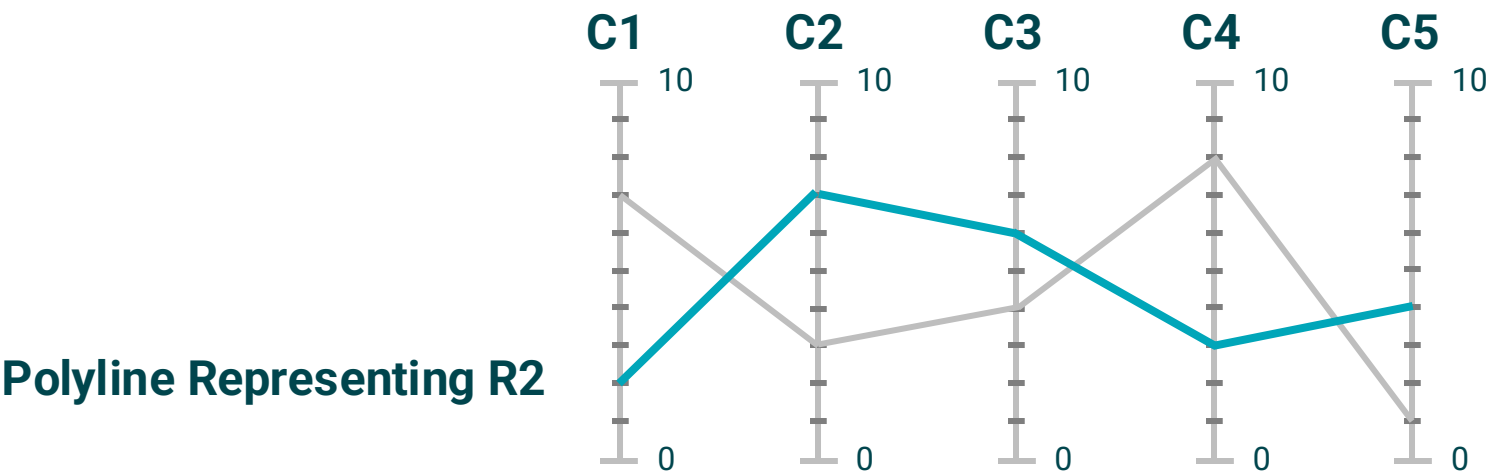
	C1	C2	C3	C4	C5
R1	7	3	4	8	1
R2	2	7	6	3	4
R3	9	8	1	4	2

Polyline Representing R1



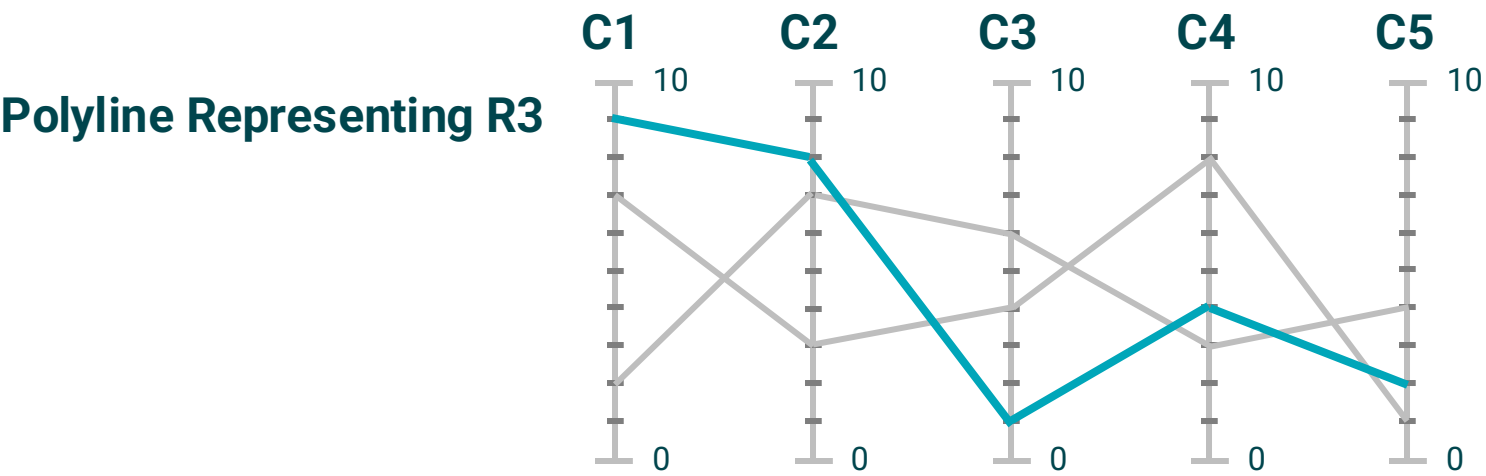
Algorithm to Construct a Parallel Coordinates Plot

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R3	9	8	1	4	2



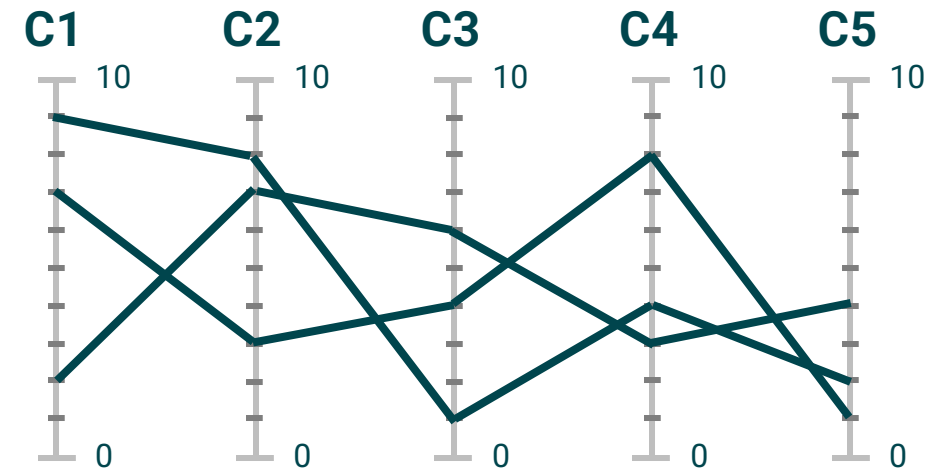
Algorithm to Construct a Parallel Coordinates Plot

	C1	C2	C3	C4	C5
R1	7	3	4	8	1
R2	2	7	6	3	4
R3	9	8	1	4	2



Algorithm to Construct a Parallel Coordinates Plot

- Number of variables only limited by display resolution
- Two-dimensional view of high-dimensional data
- Avoids information loss -- no data reduction

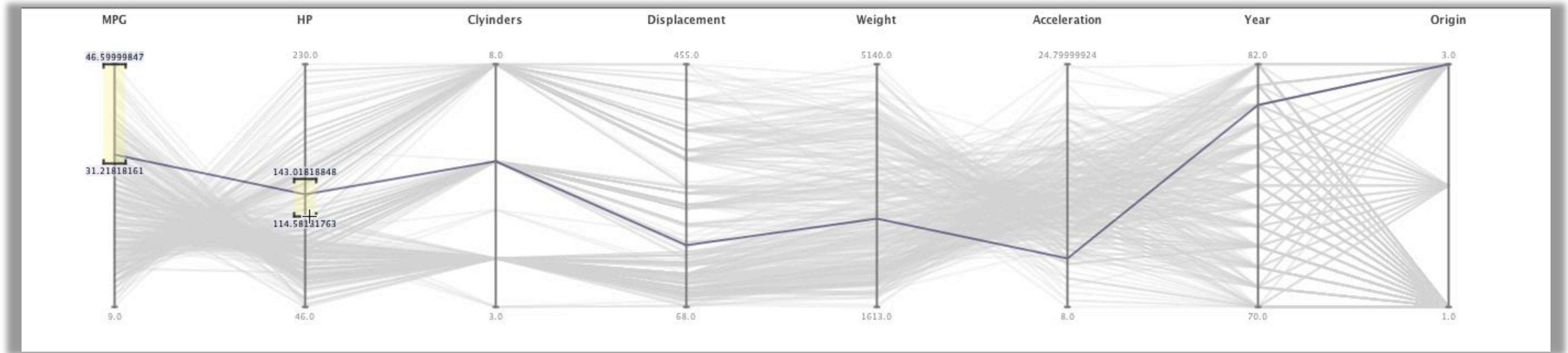


The Exploratory Power of Parallel Coordinates

Visual queries for asking “what if” questions of the data

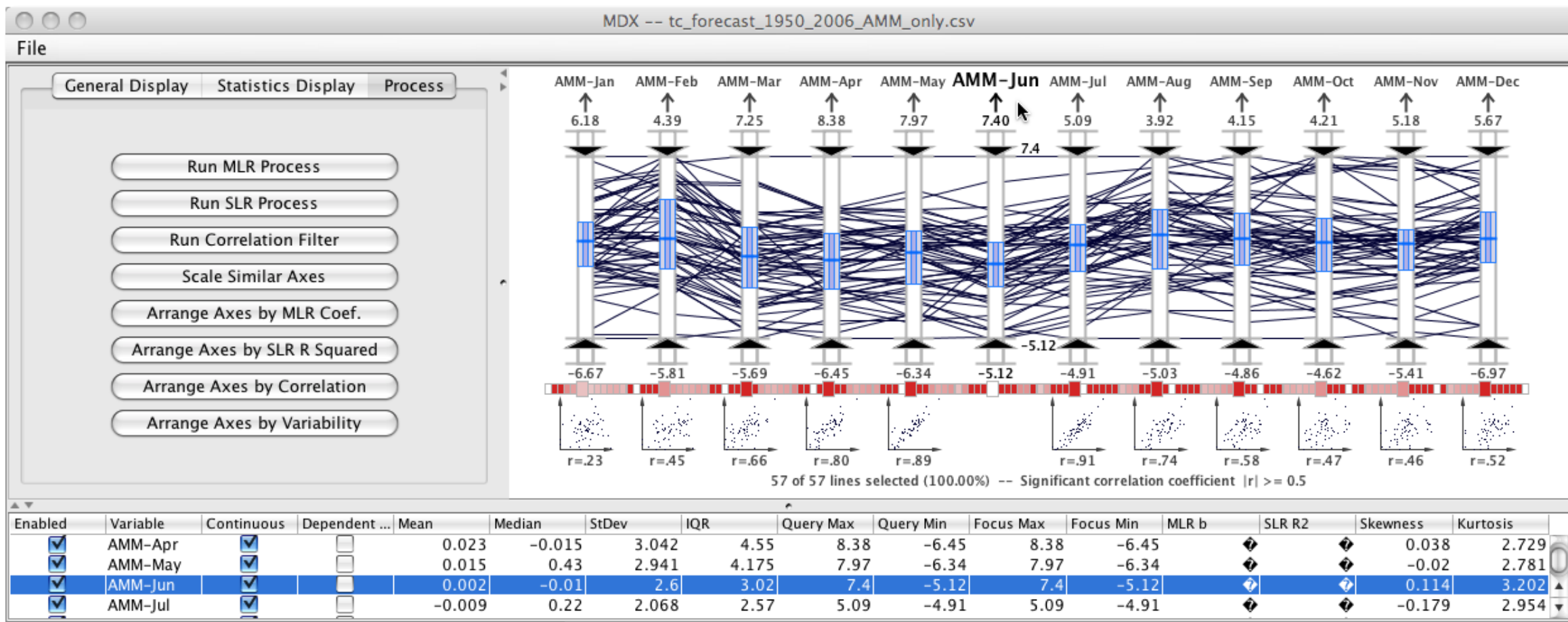
Correlations (line slopes), clusters, and trends are visually revealed

But we have a poverty of attention that would benefit from computational guidance



Classical Parallel Coordinates Plot of the '83 ASA Cars Dataset
(Highlighted polyline shows Datsun 280ZX, 32.7 MPG & 132 HP)

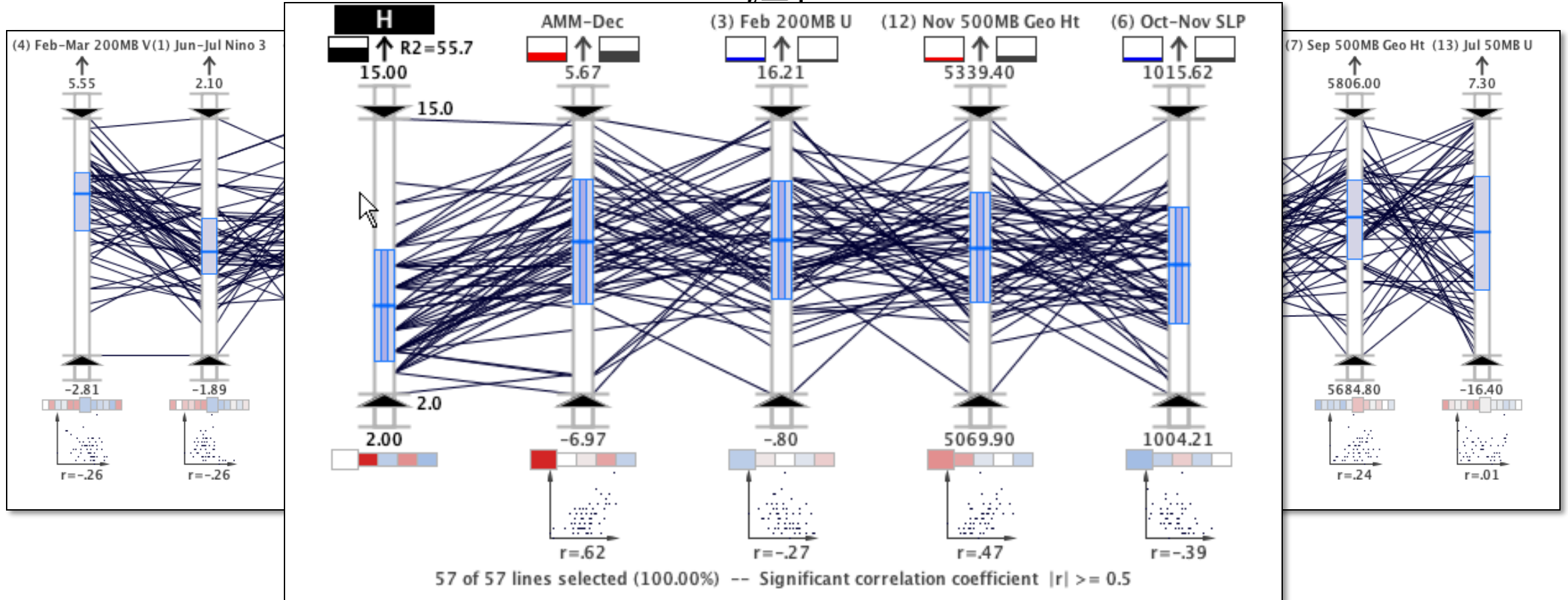
Multidimensional Data eXplorer (MDX)



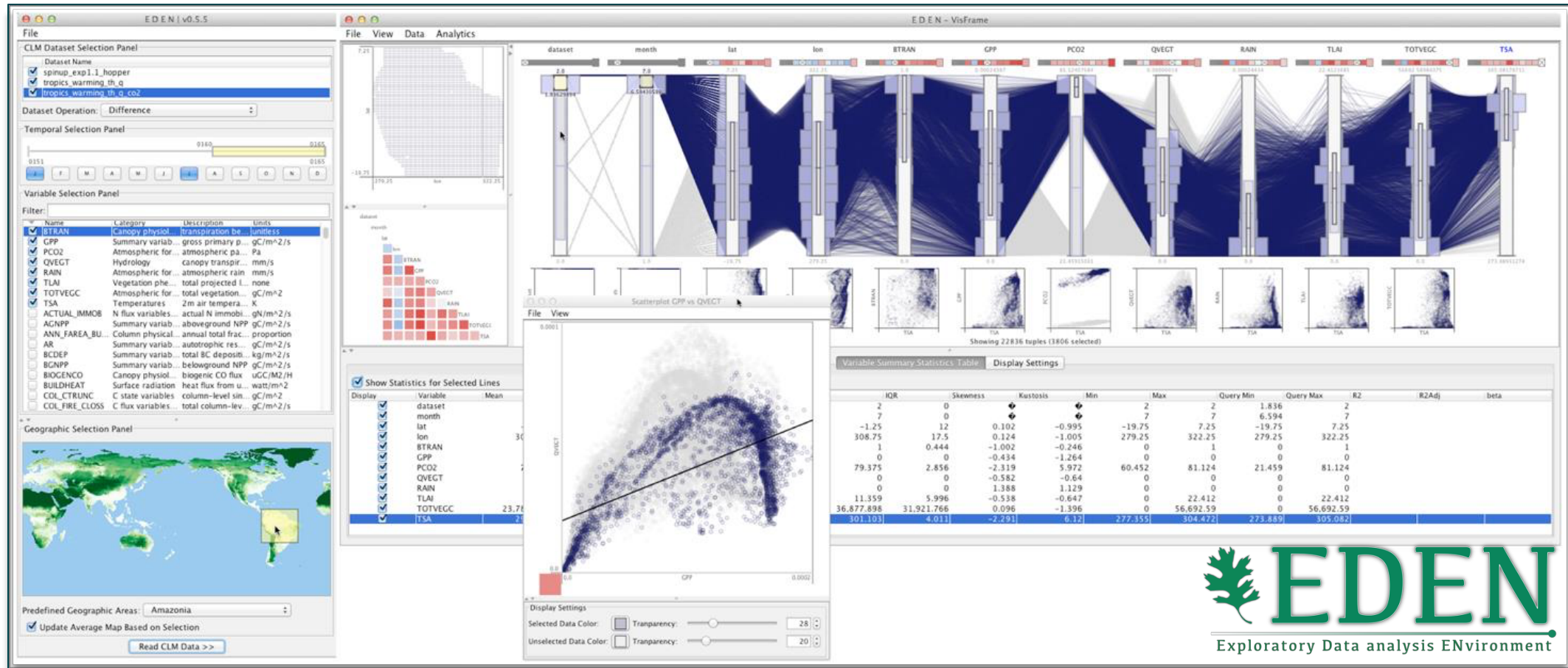
Citation: “Guided Analysis of Hurricane Trends using Statistical Processes Integrated with Interactive Parallel Coordinates”. C. A. Steed, J. E. Swan II, T.J. Jankun-Kelly, and P. J. Fitzpatrick. Proceedings of the *Symposium on Visual Analytics Science and Technology (VAST)*, pp. 19–26, Oct. 2009.

MDX: Guided Multivariate Data Analysis & Explainable AI

$$(y - \bar{y})/\sigma_y = \sum_{i=1}^k b_i(x_i - \bar{x}_i)/\sigma_i$$

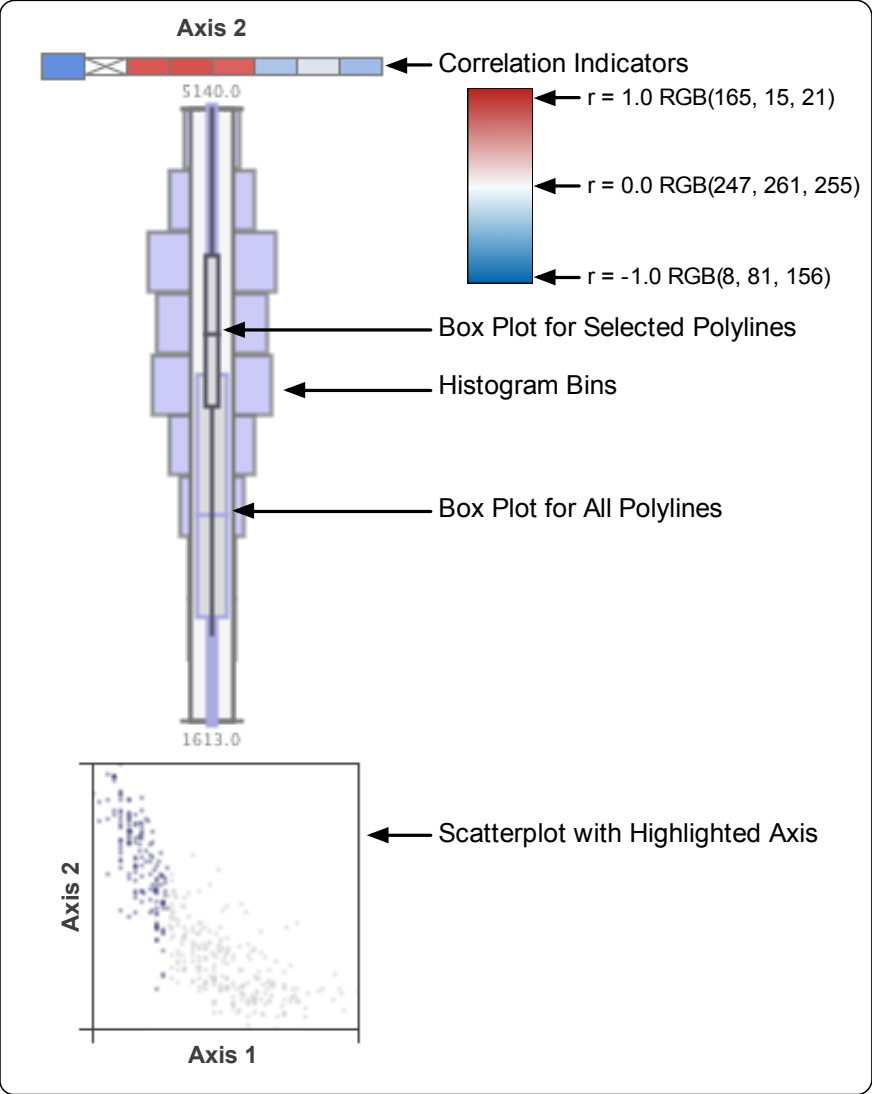


Exploratory Data analysis Environment (EDEN) Scalable Multivariate Sensitivity Analysis for Climate Models



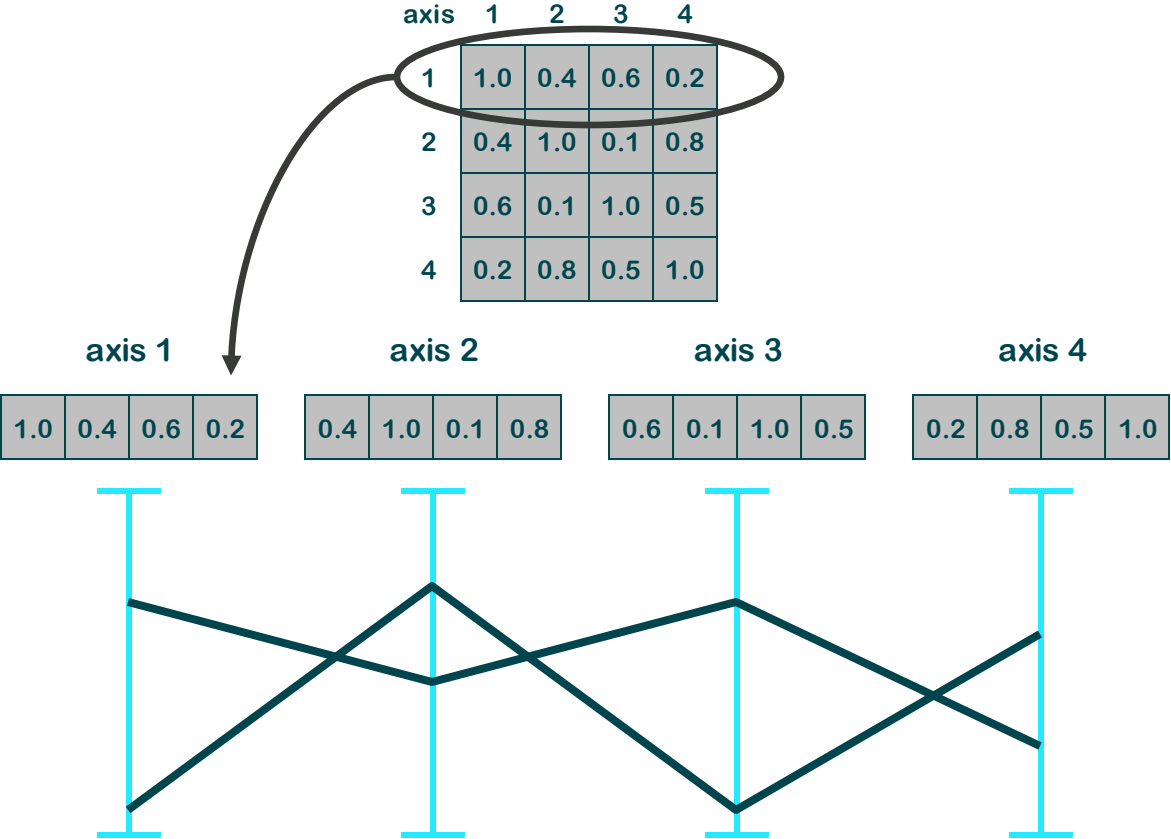
Citation: “Big Data Visual Analytics for Exploratory Earth System Simulation Analysis”. C.A. Steed, D. M. Ricciuto, G. Shipman, B. Smith, P. E. Thornton, D. Wang, and D. N. Williams. *Computers & Geosciences*, 61:71-82, 2013.

Guided Analysis Using Correlation Mining

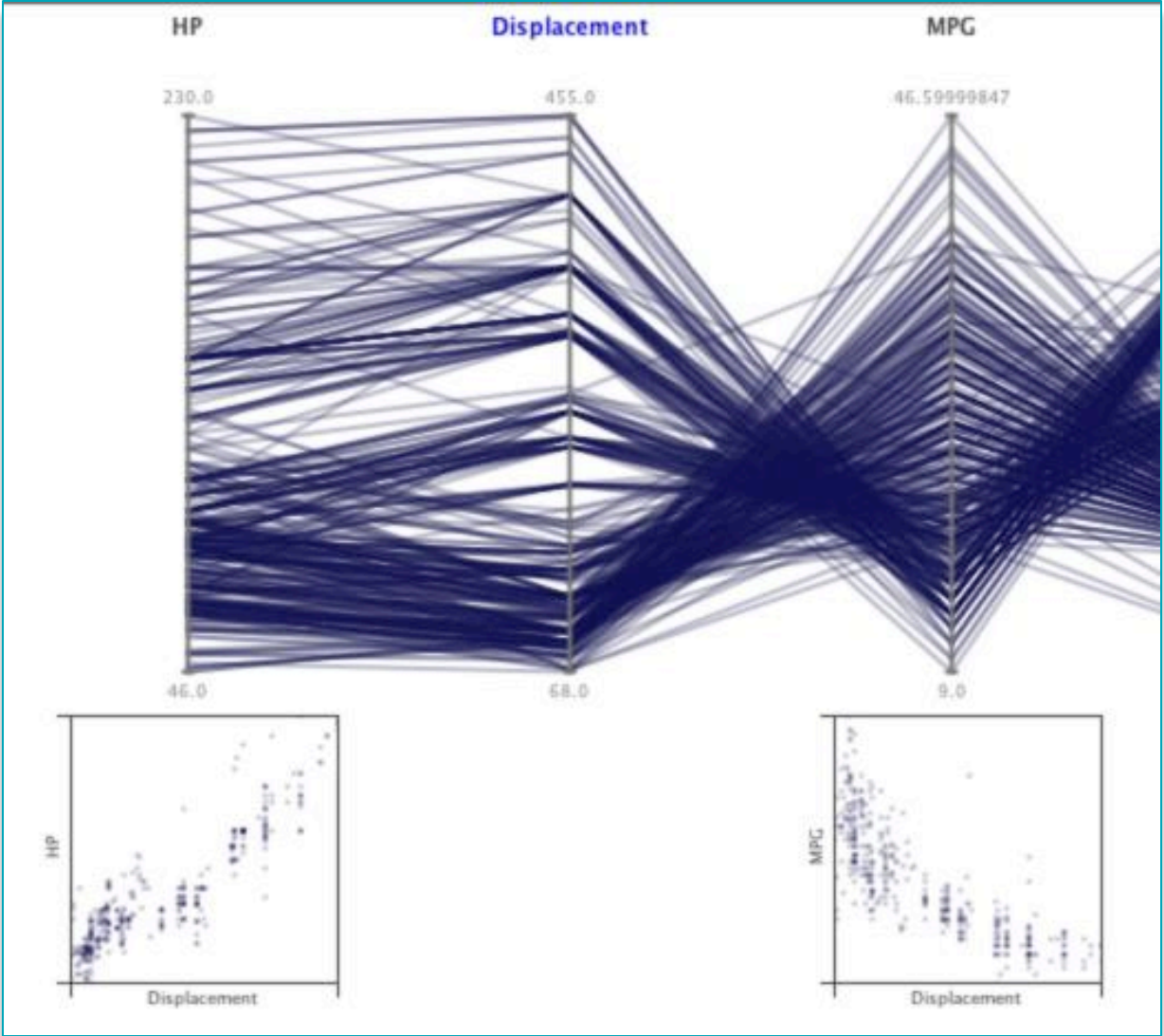
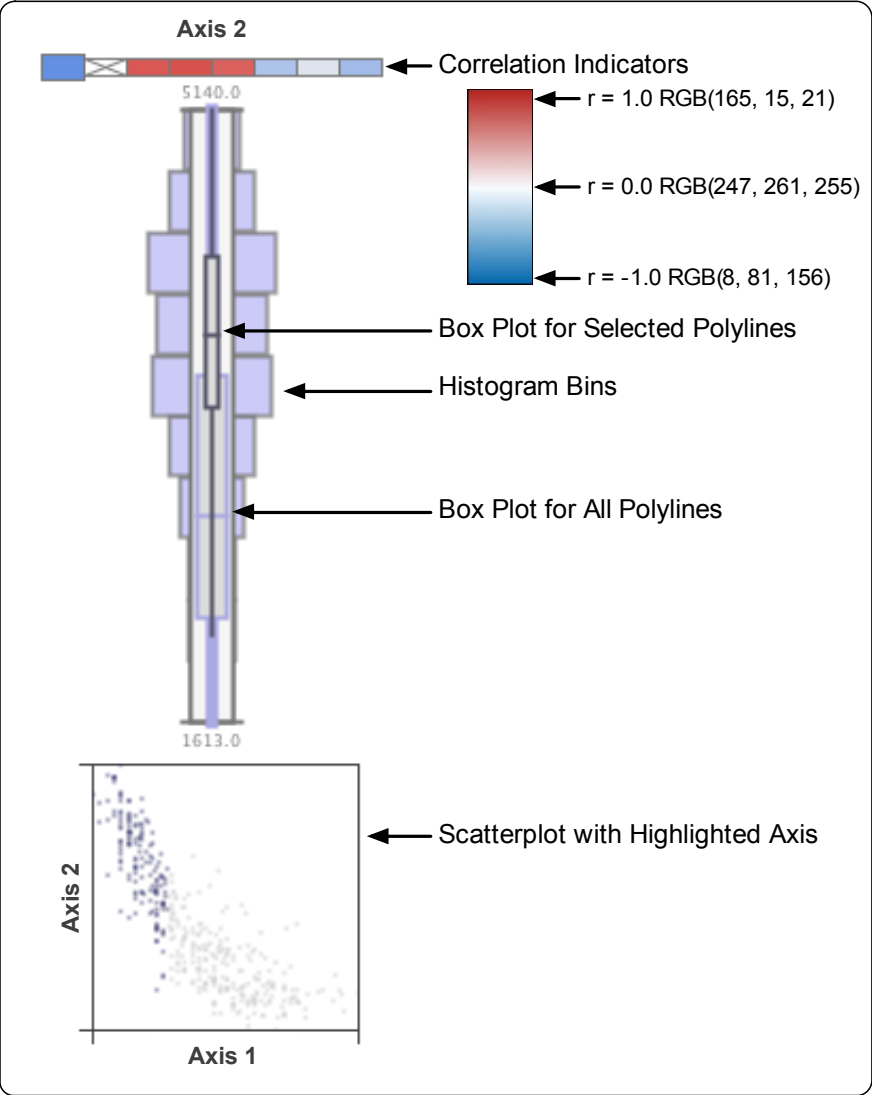


Graphical Correlation Indicators

$$r = \frac{n \sum x_i y_i - (\sum x_i)(\sum y_i)}{\sqrt{[n \sum x_i^2 - (\sum x_i)^2][n \sum y_i^2 - (\sum y_i)^2]}}$$

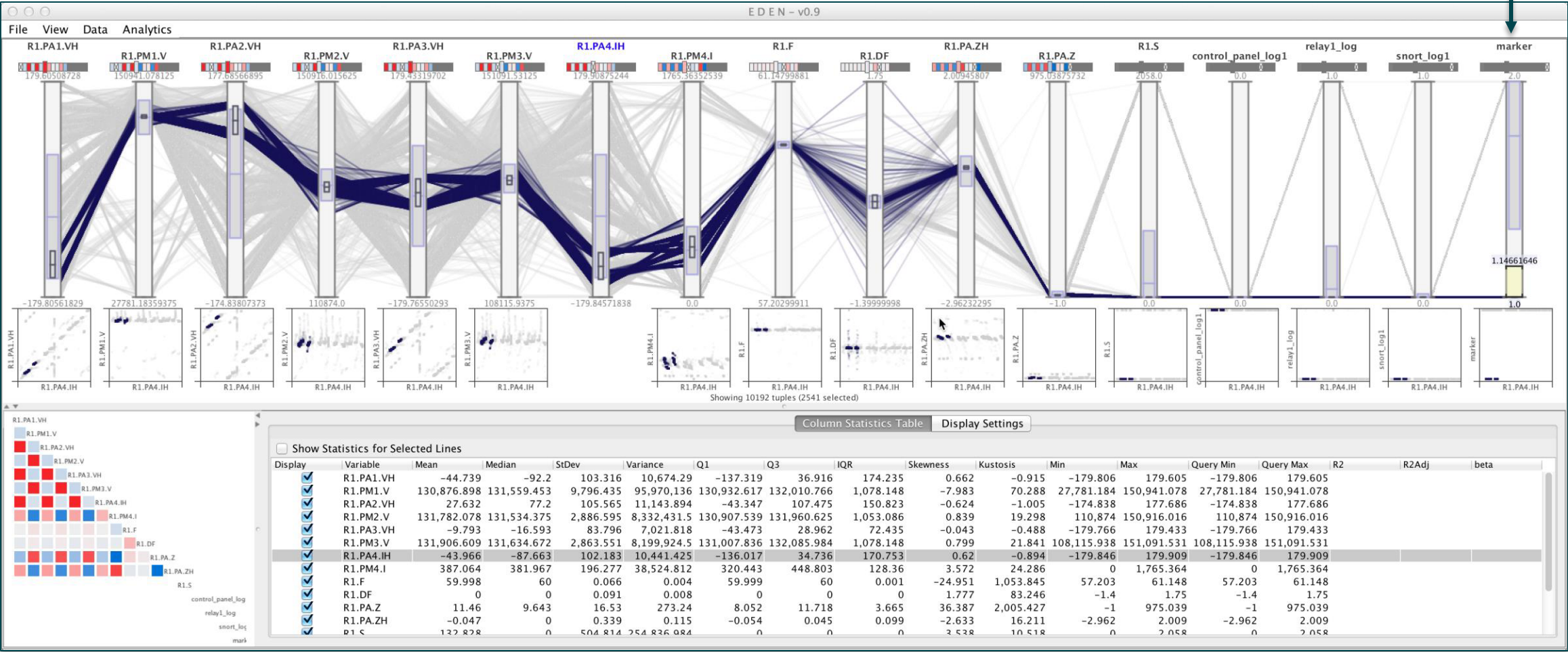


Guided Analysis Using Information “Scent”

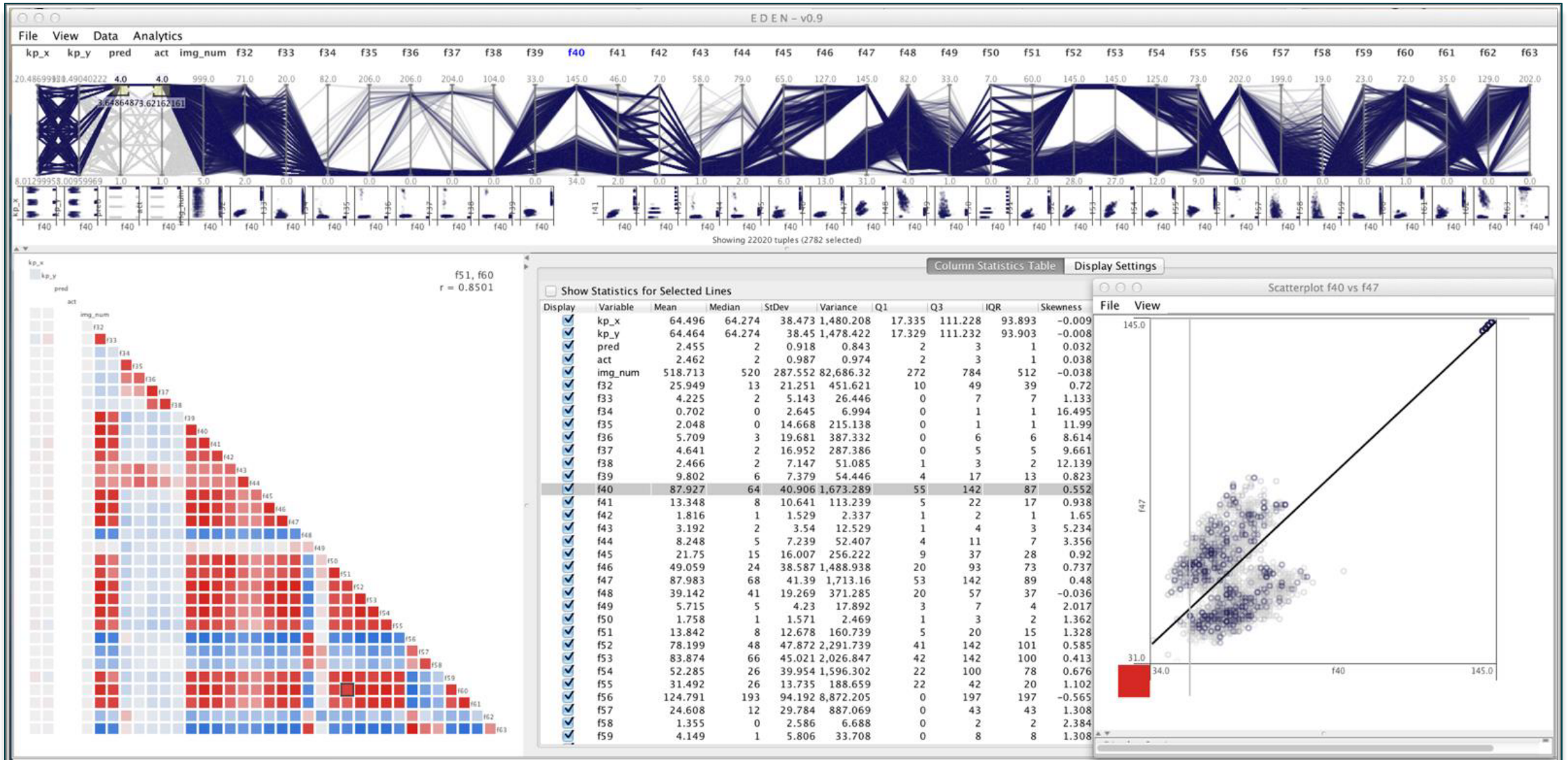


EDEN: Cyber Physical Data Analysis

ORCA flag for normal vs. malicious activity
Sensor readings for normal activity highlighted



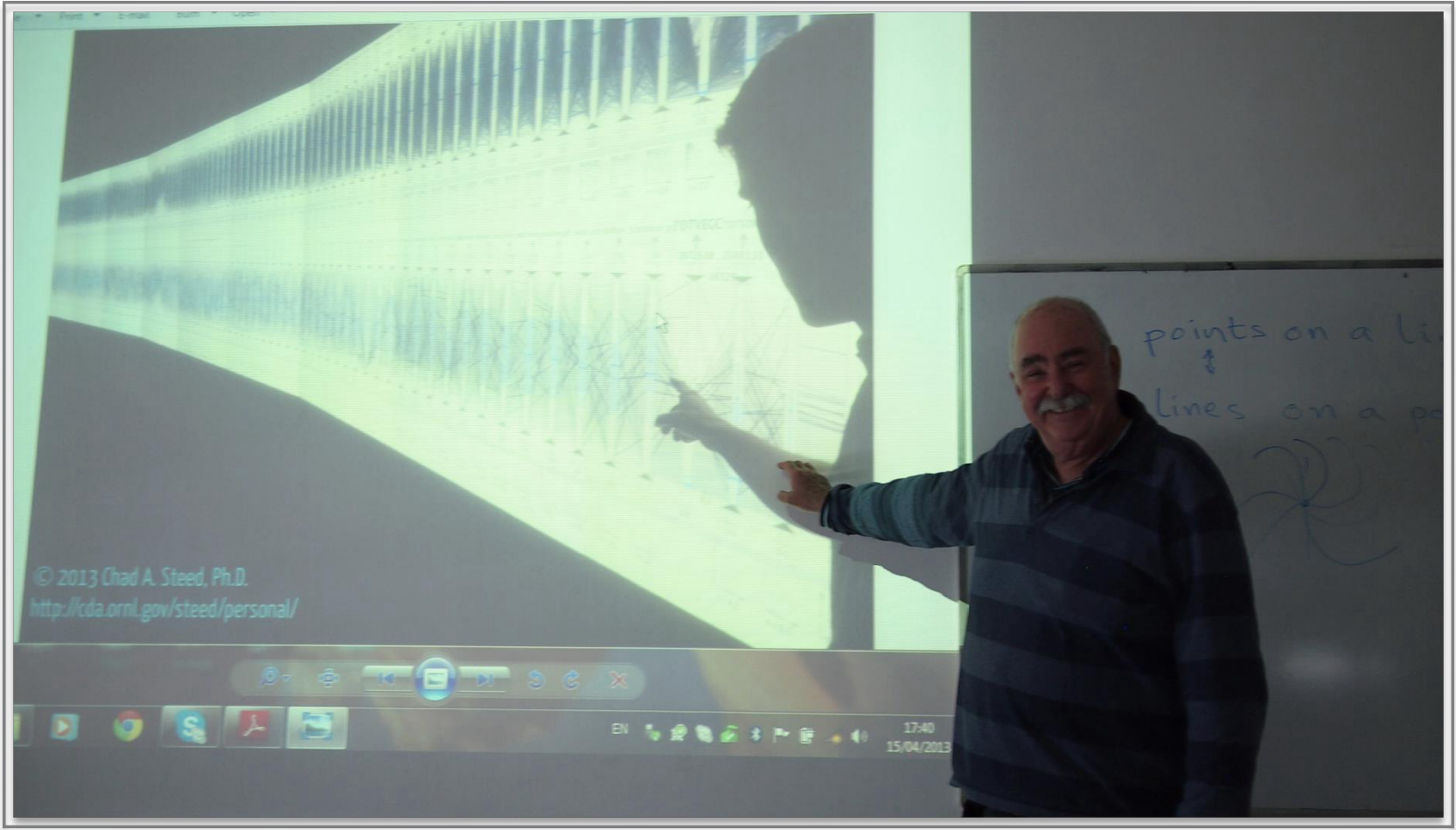
EDEN: Machine Learning Feature Space



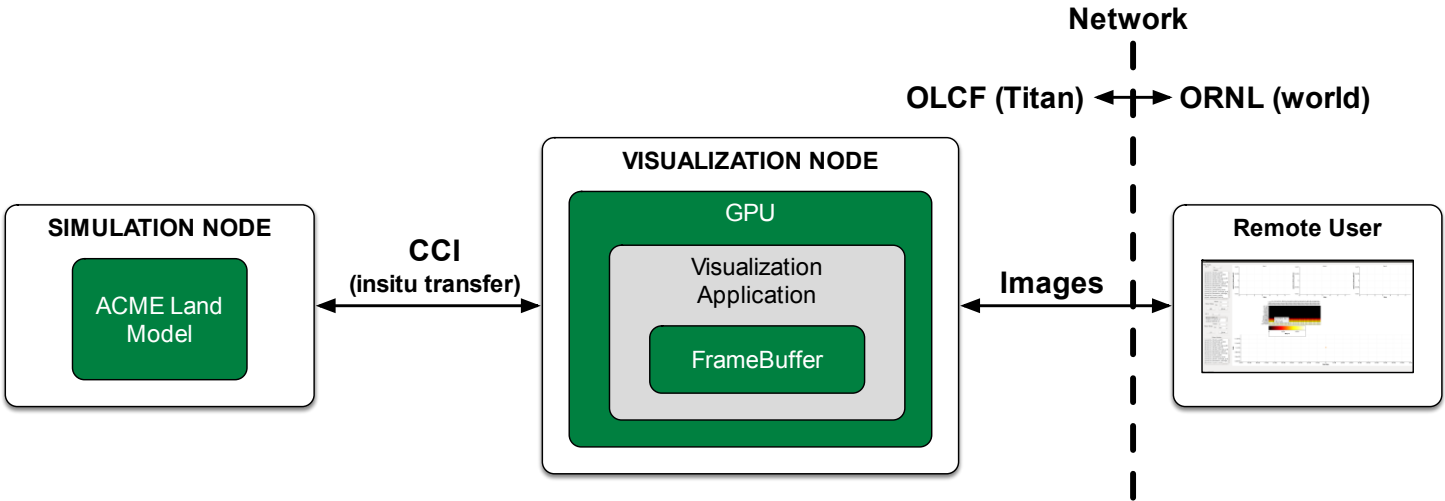
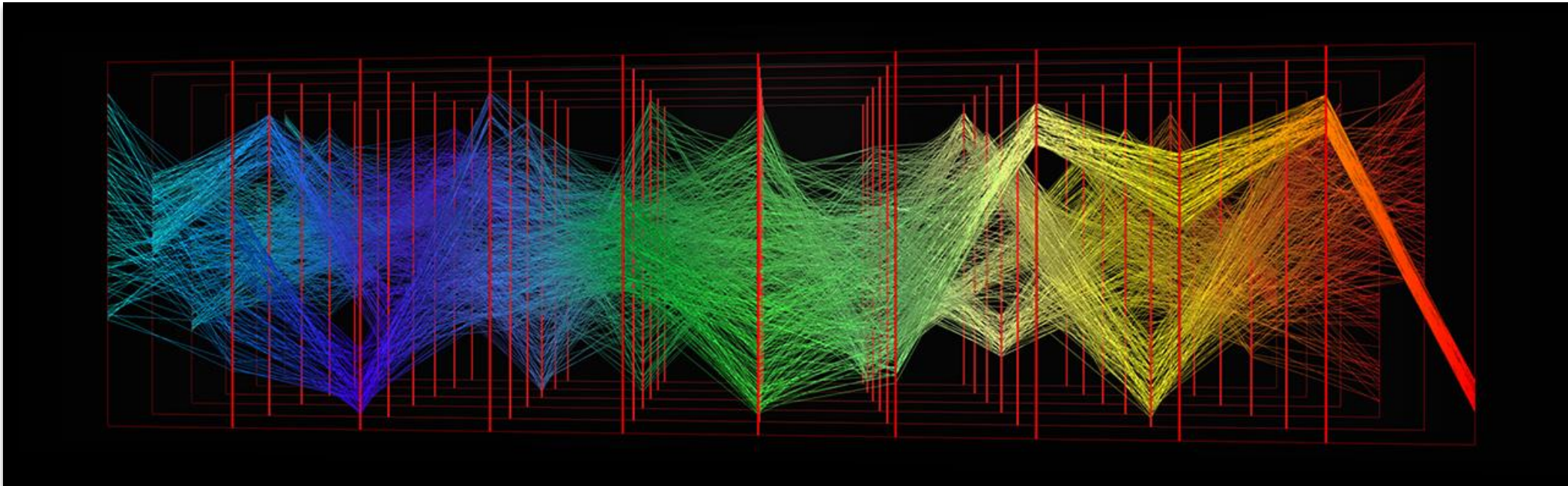
EDEN in EVEREST



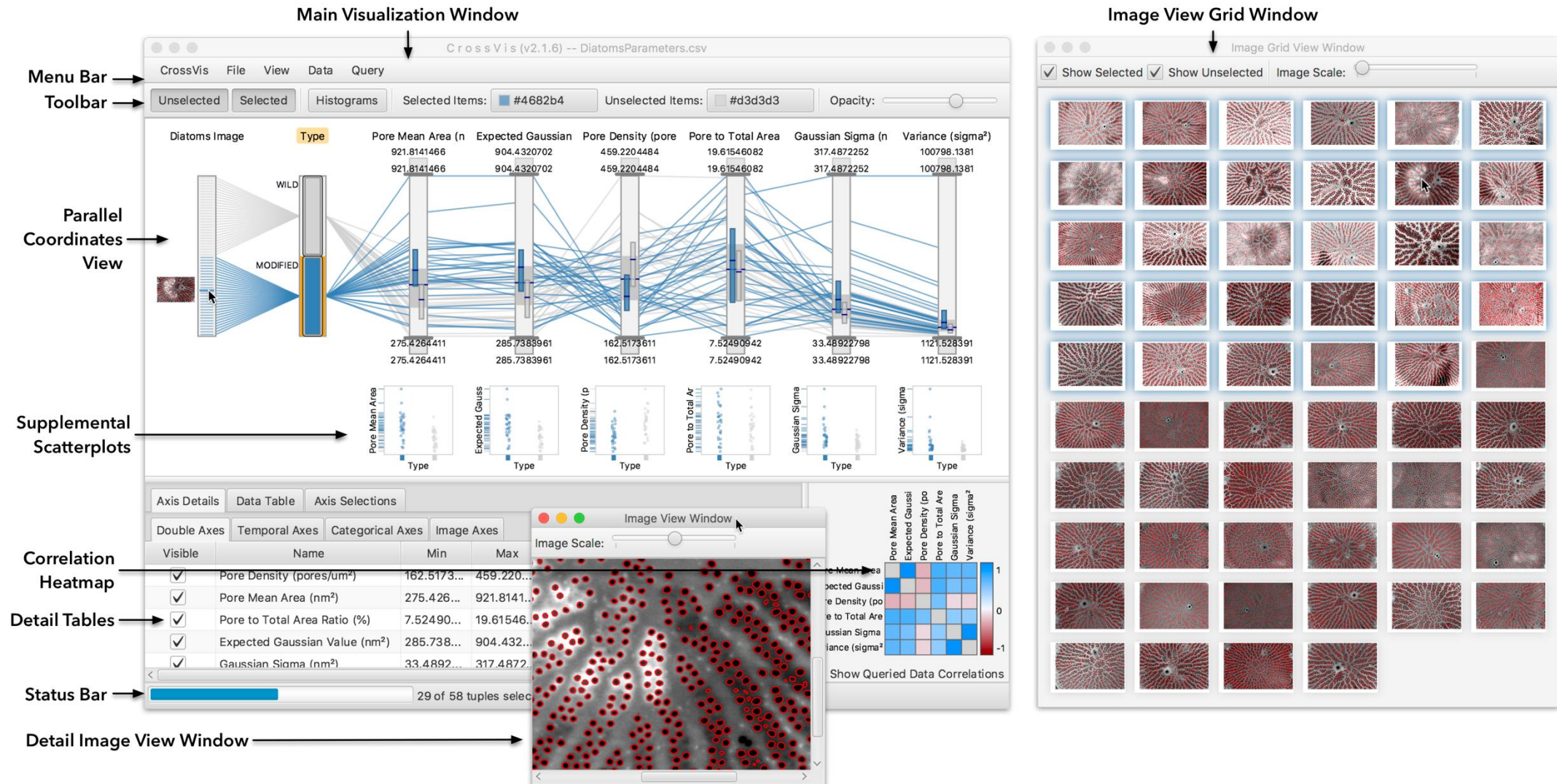
How I Met Alfred Inselberg



In Situ Visual Analytics using OLCF (Titan)

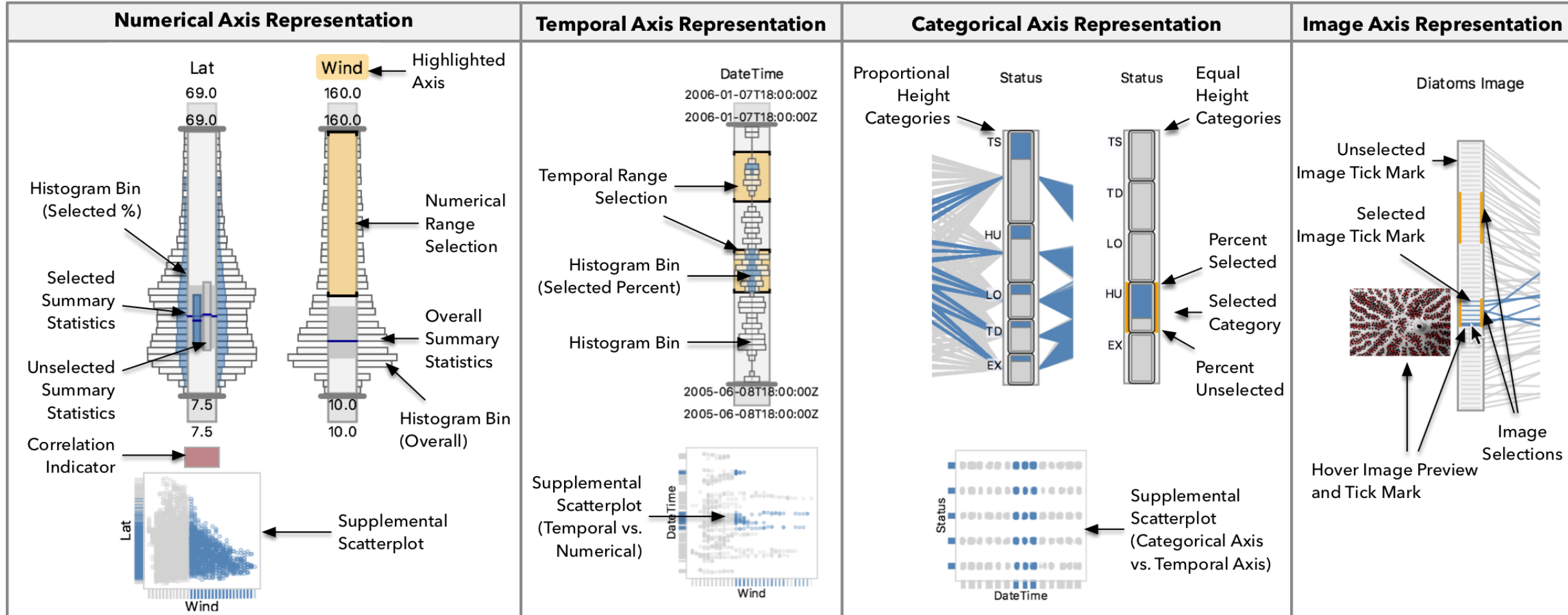


CrossVis: Multi-modal Data Exploration and Explainable AI



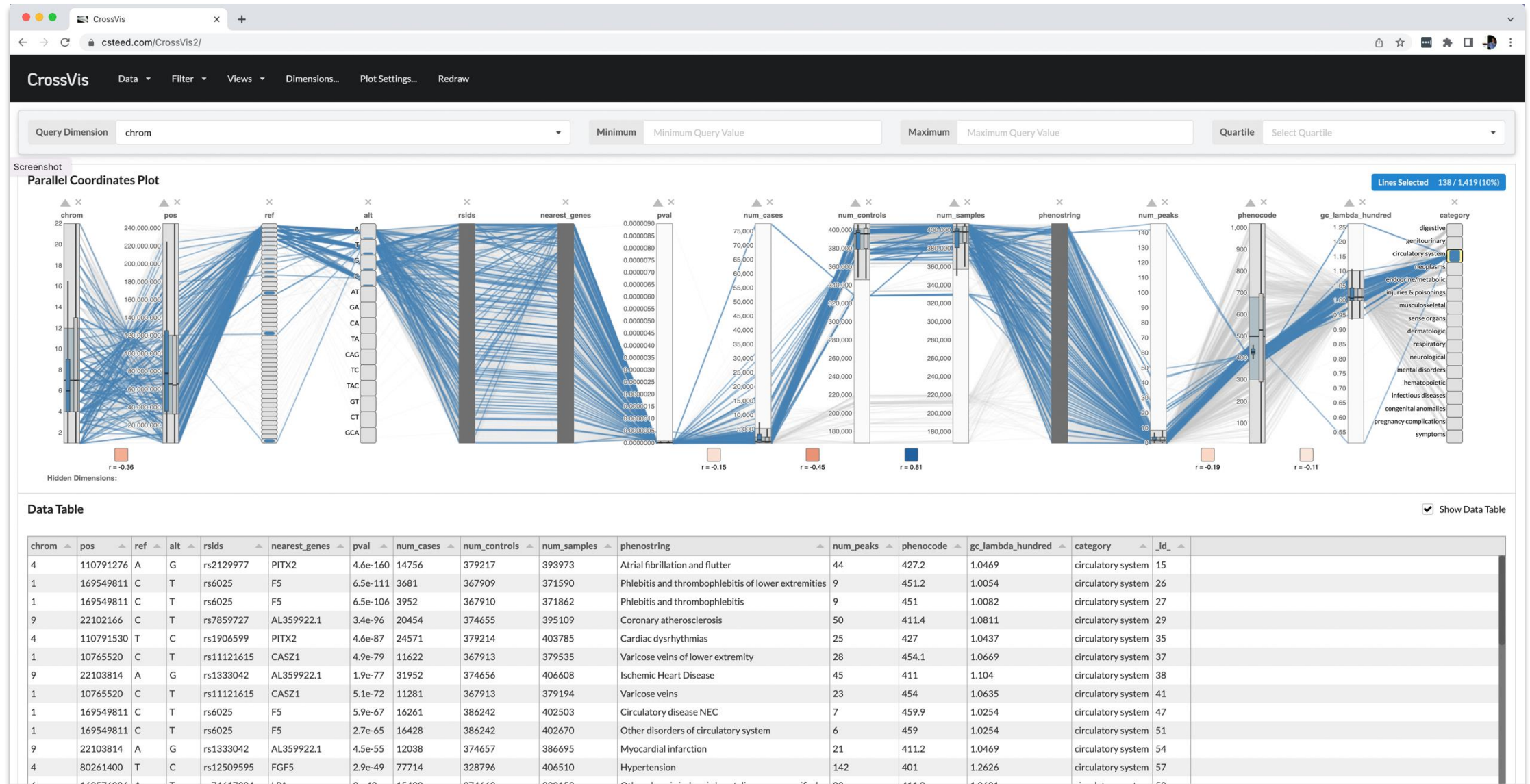
Citation: "CrossVis: A Visual Analytics System for Exploring Heterogeneous Multivariate Data with Applications to Materials and Climate Sciences". C. A. Steed, J. Goodall, J. Chae, and A. Trofimov. *Graphics & Visual Computing*, 3:20013, 2020.

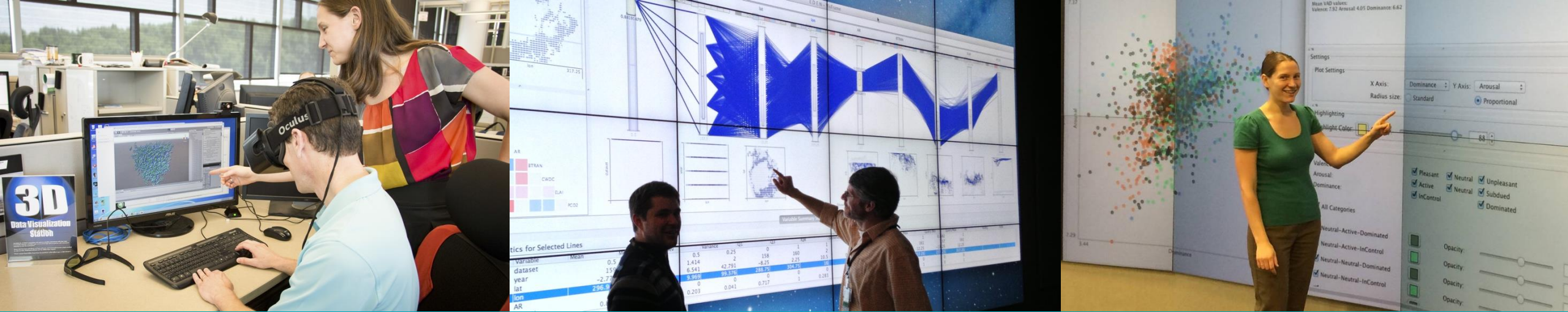
CrossVIS: Supporting Heterogeneous Datatypes



CrossVis2 on the Web

<https://ornl.github.io/CrossVis2>





Thank You!

